

I) CALL TO ORDER, ROLL CALL

Mayor Owens called the meeting of June 25, 2024, to order at 7:00pm. The following members answered roll call: Steve Gerard, Marika Page, Jay Beckerman, Carol Saade, Todd Rankin and Mayor Kelly Owens. Dick Carleton was absent.

II) APPROVAL OF MINUTES

A) TOWN COUNCIL MINUTES – June 11, 2024

With no changes or corrections to the meeting minutes of June 11, 2024, Mayor Owens declared they would stand approved as presented.

III) APPROVAL OF AGENDA

Town Manager Haynes stated there was one change to the agenda, which was to add the Breckenridge Creative Arts Update to Communications to Council. With no additional changes, Mayor Owens declared the agenda approved as amended.

IV) COMMUNICATIONS TO COUNCIL

A) PUBLIC COMMENT (NON-AGENDA ITEMS ONLY; 3-MINUTE TIME LIMIT PLEASE)

Mayor Owens opened Public Comment.

With no comments Mayor Owens closed public comment.

B) BRECKENRIDGE TOURISM OFFICE UPDATE

Lucy Kay, Director of the BTO, stated the 10 Mile Pride was successful, and the BTO is looking to build out the event in the future and market it to a broader audience in Colorado and beyond. She also stated the July 4th Parade is full, including two marching bands and some sports team mascots, among other things. In addition, Kay stated lodging bookings are down this summer, but ADR is up. She stated that our competitors are down as well, although we are consistent with 2019 lodging numbers, which is a good benchmark for us now that we are past the post-COVID boom. Kay stated that the question is now if 2019 is the correct benchmark to be using? She also stated the BTO is adjusting marketing now based on these trends, and Colorado day visits are not factored into this data. Mayor Owens asked if we are at 2019 levels, and Kay stated yes, that is where we currently are.

C) BRECKENRIDGE CREATIVE ARTS UPDATE

Tamara Park, Director of Breck Create, stated it was good to see the community come together for the latest art installation. She also stated Breck Create will play a major role in the July 4th festivities, and will be hosting a float in the parade as well. She stated they hosted the Town Party and it was successful, and the National Repertory Orchestra is now active for the summer, and ticketing for their events is a shared responsibility. Park stated new board members are Tim West, Maya Kulick and Steve Gerard as the Council representative. She stated Breck Create will also welcome Dave Rattner to the board. Park stated Breck Create is working through budgeting and the Cultural Master Planning process, and the organization serves as a role model for other mountain towns. Park stated “Airstage Apres” concerts launch on Thursday and run through August.

V) CONTINUED BUSINESS

A) SECOND READING OF COUNCIL BILLS, SERIES 2024

1) COUNCIL BILL NO. 17, SERIES 2024 - A BILL FOR AN ORDINANCE AMENDING POLICY 3A DENSITY/INTENSITY OF THE DEVELOPMENT CODE
Mayor Owens read the title into the minutes. Clif Cross, Planner I, stated there were no changes to this ordinance from first reading.

Mayor Owens opened the public hearing.

There were no public comments, and the hearing was closed.

Council Member Rankin moved to approve COUNCIL BILL NO. 17, SERIES 2024 - A BILL FOR AN ORDINANCE AMENDING POLICY 3A DENSITY/INTENSITY OF THE DEVELOPMENT CODE. Council Member Saade seconded the motion.

The motion passed 6-0. Council Member Carleton was absent.

VI) NEW BUSINESS

- A) FIRST READING OF COUNCIL BILLS, SERIES 2024
- 1) COUNCIL BILL NO. 18, SERIES 2024 - A BILL FOR AN ORDINANCE AMENDING CHAPTER 2, PUBLIC PARKS
Mayor Owens read the title into the minutes. Scott Reid, stated this ordinance would revise the Town's list of parks to add several newer parks and to clarify the management of the Riverwalk Lawn.

Mayor Owens opened the public hearing.
There were no public comments, and the hearing was closed.

Council Member Rankin moved to approve COUNCIL BILL NO. 18, SERIES 2024 - A BILL FOR AN ORDINANCE AMENDING CHAPTER 2, PUBLIC PARKS. Council Member Saade seconded the motion.

The motion passed 6-0. Council Member Carleton was absent.

- B) RESOLUTIONS, SERIES 2024
- C) OTHER
- 1) SOCIAL EQUITY ADVISORY COMMISSION APPOINTMENT
Mayor Owens stated the recommendation from the Social Equity Commission is to appoint Ujala Vatas to the vacant seat on the commission,

Council Member Saade moved to appoint Ujala Vatas to the SOCIAL EQUITY ADVISORY COMMISSION to fill a partial term of 3 years, beginning in July of 2024. Council Member Gerard seconded the motion.

The motion passed 6-0. Council Member Carleton was absent.

VII) PLANNING MATTERS

- A) PLANNING COMMISSION DECISIONS
Mayor Owens declared the Planning Commission Decisions would stand approved as presented.

VIII) REPORT OF TOWN MANAGER AND STAFF

Report of Town Manager and Staff was covered during the afternoon work session.

IX) REPORT OF MAYOR AND COUNCIL MEMBERS

Reports of Mayor and Council were covered during the afternoon work session.

- A. CAST/MMC
- B. BRECKENRIDGE OPEN SPACE ADVISORY COMMISSION
- C. BRECKENRIDGE TOURISM OFFICE
- D. BRECKENRIDGE HISTORY
- E. BRECKENRIDGE CREATIVE ARTS
- F. CML ADVISORY BOARD UPDATE
- G. SOCIAL EQUITY ADVISORY COMMISSION
- H. ARTS AND CULTURAL MASTER PLAN STEERING COMMITTEE

X) OTHER MATTERS

Other matters were covered during the afternoon work session.

XI) SCHEDULED MEETINGS

- A) SCHEDULED MEETINGS FOR JUNE, JULY AND AUGUST
Council Member Page stated there was one change to the scheduled meetings and that is the Breckenridge Events Committee meeting will be on July 10th at 9:30am and not on July 3rd as posted.

XII) ADJOURNMENT

With no further business to discuss, the meeting adjourned at 7:20pm. Submitted by
Helen Cospolich, CMC, Town Clerk.

ATTEST:

Helen Cospolich, CMC, Town Clerk

Kelly Owens, Mayor