



**Breckenridge Social Equity Advisory Commission**

June 17, 2024, 7:30am

Breckenridge Town Hall  
Council Chambers  
150 Ski Hill Road  
Breckenridge, CO

*Striving for racial and social equity for all by removing barriers and  
facilitating opportunities to thrive*

**I. Call to Order**

Chair Jordan Burns called the meeting to order at 7:34am.

Roll Call

Present: Jordan Burns, Silvia Vicuna, Tahja Grier, Laurie Moroco, Isaura Cirillo

Virtual: Carol Saade

Absent: June Walters

Discussion/Approval of Agenda

Motion to Approve: Commissioner Vicuna, Seconded: Commissioner Grier

Discussion/Approval of the Minutes

Motion to Approve: Commissioner Grier, Seconded: Commissioner Moroco

**II. Staff Summary**

**i. Board of Commissions Training**

Flor Cruz announced the upcoming training for Tuesday, July 16<sup>th</sup>, at 3:30pm. Deputy Town Manager Scott Reid encouraged that chairs and vice chairs attend for consistent training with legal counsel Kirstin Crawford.

**ii. Runway Housing Project**

Flor Cruz discussed the upcoming Runway housing project and asked the Commission to keep in mind any community needs and social equity impacts this project could have. She further explained the importance of making sure the Commission is involved in the process as this project will be one of the biggest and last housing development projects the Town will complete.

### **iii. Equity Grant Website & Business Cards**

Flor Cruz shared the new Equity Grant Application and Process website. The website includes application guidelines and documents. Commissioner Moroco expressed gratitude for the work put into the website and asked about announcing it to the public. Flor also mentioned that commissioners will have business cards with a QR code which they can distribute with community partners.

## **III. Social Equity Discussion**

### **I. Equity Lens Update**

Commission Chair Burns shared the revised Equity Lens document and expressed approval for the new color scheme. He also highlighted the change in wording. Flor Cruz mentioned that there is also a Spanish version of the document. Chair Burns spoke about usage and access to the document and the importance of asking extra reflective questions to ensure everyone is included. Commissioner Daniels shared feedback he received from Town Council Member Dick Carleton regarding the equity lens where Council Member Carleton expressed how useful this tool has been for Town Council Members, specifically for himself whose perspective has shifted as it relates to equitable housing practices. Commissioner Daniels also stated that the Commission's work is spreading and being recognized throughout the community. He also stated that the Equity Lens is shaping the way we think.

### **II. Land Acknowledgement Discussion**

Chair Burns transitioned into the importance of acknowledging where we are and those before us to ensure we pay our respects. He spoke about using the land acknowledgement from the Commission's Social Equity Blueprint across Town and sharing it with other entities around Town. He also explained that changes to the document can be a great opportunity for open dialogue, discussion, and collaboration facilitated by the commission to ensure there is one land acknowledgement document. Deputy Town Manager Scott Reid highlighted how open discussions and changes would allow for growth and learning opportunities. Deputy Town Manager Reid also stated that the land acknowledgment will be presented to Town Council who will ultimately make final decisions for future changes. He described the Commission as the caretakers of the document providing input on changes.

Chair Burns mentioned the 10 Mile Pride event that occurred over the weekend. He described the event as fun where everyone was happy and enjoying themselves with a sense of community and no unsettled feeling of safety. Commissioner Grier stated that the new location was a game changer with people coming and going throughout the event and stopping in to listen to the music.

### **III. Vacancy Seat Update**

Chair Burns stated that the subcommittee held interviews for the vacancy seat last week. He also shared that all applicants aligned with the Commission's values, but the applicant selected can add a unique perspective. Commissioner Cirillo also added that it is important to have a different perspective and different points of view. She also stated that the selected applicant's life experience is different than what the Commission currently has. Flor Cruz stated that the Commission received nine applications and the subcommittee interviewed three candidates, all with different backgrounds and interests ranging from immigration to Spanish-speaking restaurant workforce. Commissioner Vicuna expressed interest in asking applicants who were

not selected for the vacant seat to join subcommittees. Chair Burns recommended Ujala Vatas for the vacancy. Commissioner Daniels motioned to approve, and Commissioner Vicuna seconded.

#### **IV. Subcommittee Updates**

##### *Celebrate Diversity / Community Outreach & Engagement / Community Education & Influence*

Chair Burns stated that the AAPI Month social media posts were a success. He also introduced the “Show Us Your Breck” campaign where the Celebrate Diversity Subcommittee will ask the public to share their stories and pictures to highlight the diverse backgrounds, families, and age groups in the community. He stated that the subcommittee is hoping for diverse images to showcase community enjoyment. Chair Burns also highlighted that this would be the first time the Commission asks something from the public verses delivering content like in many of the previous social media engagement initiatives.

Chair Burns and Commissioner Grier also shared more about the 10 Mile Pride Event. Chair Burns stated that there were people from different stages of life, including children who enjoyed many of the kid-friendly activities. Commissioner Grier stated that everybody came together to experience joy and live in the moment. She also commented on the set-up being very welcoming and inviting. Commissioner Daniels asked for ideas for improvement and commissioner Morocco recommended having a QR code to the agenda for the day. Commissioner Grier recommended lawn umbrellas or places for shade. Commissioner Daniels recommended volunteer shirts or Social Equity shirts. Chair Burns also recommended having educational and calming events afterwards to continue the loving and inclusive energy. Flor Cruz asked the Commission if they wanted to have the BTO on the agenda for the next meeting to talk about the event. Commissioner Daniels agreed.

Chair Burns stated that the Equity Lens previously approved will live on the Commission’s website and available as a resource for many other organizations. He also mentioned that the Commission is still very interested in working with Ernest House in the future but feels like the group is moving in the right direction with the land acknowledgement.

##### *Immigration Rights and Advocacy*

Flor Cruz shared that the subcommittee is working with Molly Boyd from the Recreation Department on an open house event for the Rec Center. She mentioned that the group is hoping to have tours, classes, and three-day punch passes during this event. She also stated that the group is working on fitness and health and wellness education classes for Spanish-speaking community members. She also mentioned that finding instructors could be a difficult process, but the group hopes to apply for an Equity Grant to allow them to offer more classes in Spanish. Commissioner Cirillo commented on how interpretation during a training class could be difficult given the physical activity and motivation needed during such classes. She also stated that music options should also be considered because music is an important part of many of these interactions.

Commissioner Vicuna stated that the meeting was very productive and was very eye-opening to the different perspectives because not everyone understands the importance of making the rec center a more welcoming place. She also stated that the rec center is currently not a good fit for everyone, so the group needs to take action to make it an inclusive facility for the long term not

as a trial project. Commissioner Daniels recommended that the group include West African community members as communication and marketing begins to unfold.

Cruz asked the Commission if they would like the “I am Summit/Breck” video to only include Breckenridge residents and workforce or to expand to other towns and the county. Commissioner Gier, Commissioner Daniels, Chair Burns, and Commissioner Vicuna all agreed to make it a county initiative and include all who would like to participate.

Cruz also mentioned that the group is looking into the idea of bringing the Mexican Mobile Consulate to Breckenridge.

#### *Civic Engagement*

Chair Burns stated that the subcommittee discussed most of this in the grant discussion earlier in the meeting.

#### **IV. Upcoming Council Items**

Deputy Town Manager Reid asked the Commission if they had any questions on the upcoming council items from the agenda packet. Due to the time limitations, the commissioners agreed to email Deputy Town Manager Reid if any questions came up.

#### **V. Upcoming Agenda Topics**

There were no other agenda topics.

#### **VI. Other Matters**

#### **VII. Public Comment (Non-Agenda Items)**

Martina L. Sharp Grier, Ph.D., LSW, CDCA, gave a presentation on “Socialization is the Process of Learning Culture” where she explained the importance of allowing a person to be their full self and be open to people with new and different ideas. She stated that many of the people with whom we surround ourselves are those who influence our experiences, world view, and values. She also offered to be a consultant if the commission ever needed workshops, training, or strategy building support.

Chair Burns adjourned the meeting at 9:10am.