



TOWN OF  
**BRECKENRIDGE**

**Breckenridge Social Equity Advisory Commission**

April 15, 7:30am

Breckenridge Town Hall  
Council Chambers  
150 Ski Hill Road  
Breckenridge, CO

*Striving for racial and social equity for all by removing barriers and  
facilitating opportunities to thrive*

**I. Call to Order**

Chair Jordan Burns called the meeting to order at 7:30am.

Roll Call

Present: Jordan Burns, Jotwan Daniels, Silvia Vicuna, Tahja Grier, Isaura Cirillo

Zoom: June Walters

Absent: Carol Saade, Laurie Moroco, Eliana Crabb

Discussion/Approval of Agenda

Motion to Approve: Commissioner Grier, Seconded: Commissioner Walters

Discussion/Approval of the Minutes

Motion to Approve: Commissioner Vicuna, Seconded: Commissioner Grier

**II. Staff Summary**

**i. Equity Blueprint Partner Meeting**

Chair Burns stated the community partner meeting went well and there is a lot of work for the subcommittees that has come from this meeting.

**III. Presenters**

**i. Yessinia Vinueza (Communities That Care and YESS)**

Yessinia Vinueza explained the purpose behind Communities that Care and Youth Empowerment Society of Summit. She stated the program was founded by the Colorado Department of Public Health and it serves youth with health and prevention resources in the community. She stated they use Colorado Healthy Kids data, which is a health questionnaire, to see how the community is doing and to establish goals and initiatives. In addition, she stated they ask local youth what their priorities are, they identify risk factors, and they do training for families and the

community. Vinueza stated Communities That Care and YESS try to get information about afterschool activities to families, and they work on healthy initiatives for youth and families. She also stated they work with Early Childhood Options, the School District, and mental health providers to provide resources for families. She stated the youth have recommended initiatives that will be effective in the community and in the schools.

Commissioner Daniels asked about partnering with the Summit School District to help move the program forward, and Vinueza stated Bill Gilmore from SSD comes to their meetings and YESS does surveys to find out how the youth feel about options after high school. Commissioner Daniels stated the staff at CMC is excited about opportunities to partner with the School District and also with YESS in the future to connect with the youth. Vinueza also stated her role is with Public Health, which is part of Summit County Government, and she encouraged Commissioners to reach out to her.

Commissioner Vicuna asked how they are partnering with the youth to find out what they need and want, if this is something for middle school and high school? Vinueza stated the YESS group at the High School meets every other week at the teen center over dinner, and they go to classrooms at the high school to help distribute the information. Also, they have a program at the Middle School, but it's more about prevention and it is once a month and with peers to answer questions.

Commissioner Grier asked about how YESS helps kids understand equity and if they work on equity understanding with kids. Vinueza stated they open discussions with the youth to help them understand their peers and they welcome equity initiatives.

Chair Burns asked about internships, and if the Town and the BTO could work with this group to offer internships to this group. He also stated we could ask the other towns if they could offer internships for youth, possibly with the help of the High School and the CMC. Commissioner Vicuna stated SOS is currently offering internship opportunities for youth and it's been a successful program so far. Vinueza agreed this could be a good initiative and she stated the next Communities that Care board meeting is next Tuesday and Town Manager Shannon Haynes stated that would be a good opportunity for the BSEAC members to attend and be involved.

**ii. *Simon Corson, Senior Planner for Summit County Government – Summit County Comprehensive Plan Review***

Simon Corson, representing Summit County Government, explained a comprehensive plan is a way to plan for the community, and Summit County's plan from 2009 is called Blueprint Summit. He further stated the current plan does not discuss equity and it's not specific about areas and needs, and he'd like to see the next comprehensive plan include equity initiatives. Corson stated the next Blueprint Summit plan will include equity initiatives and they have worked with local organizations and community members to get feedback about the upcoming plan that has created some community-wide visions. He further stated they have heard feedback from other areas of the community that they want to be more connected, and they want to look at housing initiatives, in particular. He also explained the new plan is coming in the Fall, and they are looking for feedback about outreach and engagement. Corson stated they have planned an online presence, focus groups, targeted outreach to each community, and spending time at the schools.

Commissioner Daniels suggested meeting people at the bus stops, and riding the buses to

connect with people. Vinueza suggested going to work spaces and having conversations over lunch. Commissioner Cirillo suggested going to Breckenridge Grand Vacation staff meetings. Commissioner Grier suggested hosting coffee talk or happy hour events, or hosting bingo events to reach other demographics in the community. Corson also stated the information is translated, and Chair Burns stated trivia events could be good as well. Corson stated Mountain Dreamers is reviewing their information before sending it out, and encouraged this group to talk about other things that need to be included in this plan. Commissioner Vicuna stated it's important to have representatives going into the community that can connect effectively. Commissioner Grier suggested they share information regularly, and Corson suggested they continue to connect at the next meeting on May 20.

Town Manager Shannon Haynes introduced Flor Cruz, the new Bilingual Community Outreach and Engagement Liaison. Town Manager Haynes then stated Eliana Crabb will be resigning to take a position in New York. Town Manager Haynes also stated the Town Party is coming up and we are looking for feedback on the volunteer fair organization at the Riverwalk.

#### **IV. *Social Equity Discussion*** ***Subcommittee Updates***

##### *Celebrate Diversity*

Chair Burns stated this meeting was combined with Community Outreach and Engagement this month, and they discussed the similarities between the goals and tactics between the two committees, and how they can share ideas in the future. Chair Burns also stated they will continue to work as one group in the future. He stated Brooke Attebery and Flor Cruz, from the Community Outreach Division, made pins for Neurodiversity Awareness Month and shared information about that initiative on social media.

##### *Community Outreach & Engagement (combined with Celebrate Diversity)*

##### *Community Education & Influence*

There was no update for this subcommittee.

##### *Immigration Rights and Advocacy*

Commissioner Vicuna stated they met and had a productive meeting that was 3 hours long, and they were talking about education, housing, recreation, and other needs, and she has minutes that will be finished soon. Commissioner Cirillo stated Mountain Dreamers is a good advocate for the community. Commissioner Vicuna stated it's not just about providing basic needs, but making immigrants feel part of the community. She further stated that's one of the main goals of this commission, and a lot of work needs to be done. Chair Burns stated it's important for that community to have a voice and know they are valued here. Commissioner Cirillo stated there can be better synergy between that community and what we are trying to do here, and it's important to make sure people feel comfortable in all places in our community. Commissioner Vicuna stated representation in recreation classes is important, and it's important to understand people have different experiences if they moved here from another country. Commissioner Cirillo stated we could have civic education as part of our initiatives, as well as cultural education. Chair Burns stated he would like to find a common language to make this transition easier. Commissioner Cirillo stated it would be great to see better representation at Recreation Center programs and among their staff. Commissioner Vicuna stated she wants to create small steps to start to accomplish some of the goals of this subcommittee. Commissioner

Daniels suggested using the College resources to teach classes on computer skills, to partner with the ESL classes to share resources in the future, and to expand class offerings in the future.

*Civic Engagement*

Commissioner Daniels stated they reviewed the scoring matrix for the mini grants and will be looking for feedback in terms of the scoring to award funds. Town Manager Haynes stated we should give Commissioner Morocco and Council Member Saade a chance to respond to the recommendations and then we can roll them out to the committee in May. She also stated Happy Hour with the Commission will be May 23rd at RMU, 4:30-5:30pm, to discuss goals of the commission.

**V. *Upcoming Council Meeting***

Town Manager Haynes stated the upcoming Council agenda is light, and the next meeting will be working on big picture goals.

**VI. *Upcoming Agenda Topics***

There were no other agenda topics.

**VII. *Other Matters***

There were no other matters to discuss.

**VIII. *Public Comment (Non-Agenda Items)***

There were no public comments.

Chair Burns adjourned the meeting at 9:08am.