



TOWN OF
BRECKENRIDGE

Breckenridge Social Equity Advisory Commission

May 20, 2024, 7:30am

Breckenridge Town Hall
Council Chambers
150 Ski Hill Road
Breckenridge, CO

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

- I. Call to Order (7:30-7:40)**
 - Roll Call
 - Discussion/Approval of Agenda
 - Discussion/Approval of the Minutes (April 15, 2024)
 - Communication & Subcommittee Attendance Expectations Discussion
- II. Staff Summary (7:40-7:55)**
 - Pocketalk Usage Update
 - The Equity Project Update
 - Ute History in Breckenridge
 - American with Disabilities Act (ADA) Public Outreach
- III. Presenters (7:55-8:20)**
 - Melissa Andrews - Ten Mile Pride Update & Questions From the BTO
- IV. Social Equity Discussion (8:05-8:40)**
 - Pride Proclamation Review
 - Equity Grant Discussion
 - Equity Lens Update
 - Subcommittee Integration
 - Subcommittee Updates
 - Celebrate Diversity
 - Community Outreach & Engagement
 - Community Education & Influence
 - Immigration Rights and Advocacy
 - Civic Engagement
- V. Upcoming Council Items (8:40-8:50)**
- VI. Upcoming Agenda Topics**
- VII. Other Matters**
- VIII. Public Comment (Non-Agenda Items) (8:50-9:00)**



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facilitating opportunities to thrive*

I. Call to Order

Chair Jordan Burns called the meeting to order at 7:30am.

Roll Call

Present: Jordan Burns, Jotwan Daniels, Silvia Vicuna, Tahja Grier, Isaura Cirillo

Zoom: June Walters

Absent: Carol Saade, Laurie Moroco, Eliana Crabb

Discussion/Approval of Agenda

Motion to Approve: Commissioner Grier, Seconded: Commissioner Walters

Discussion/Approval of the Minutes

Motion to Approve: Commissioner Vicuna, Seconded: Commissioner Grier

II. Staff Summary

i. Equity Blueprint Partner Meeting

Chair Burns stated the community partner meeting went well and there is a lot of work for the subcommittees that has come from this meeting.

III. Presenters

i. Yessinia Vinueza (Communities That Care and YESS)

Yessinia Vinueza explained the purpose behind Communities that Care and Youth Empowerment Society of Summit. She stated the program was founded by the Colorado Department of Public Health and it serves youth with health and prevention resources in the community. She stated they use Colorado Healthy Kids data, which is a health questionnaire, to see how the community is doing and to establish goals and initiatives. In addition, she stated they ask local youth what their priorities are, they identify risk factors, and they do training for families and the

community. Vinueza stated Communities That Care and YESS try to get information about afterschool activities to families, and they work on healthy initiatives for youth and families. She also stated they work with Early Childhood Options, the School District, and mental health providers to provide resources for families. She stated the youth have recommended initiatives that will be effective in the community and in the schools.

Commissioner Daniels asked about partnering with the Summit School District to help move the program forward, and Vinueza stated Bill Gilmore from SSD comes to their meetings and YESS does surveys to find out how the youth feel about options after high school. Commissioner Daniels stated the staff at CMC is excited about opportunities to partner with the School District and also with YESS in the future to connect with the youth. Vinueza also stated her role is with Public Health, which is part of Summit County Government, and she encouraged Commissioners to reach out to her.

Commissioner Vicuna asked how they are partnering with the youth to find out what they need and want, if this is something for middle school and high school? Vinueza stated the YESS group at the High School meets every other week at the teen center over dinner, and they go to classrooms at the high school to help distribute the information. Also, they have a program at the Middle School, but it's more about prevention and it is once a month and with peers to answer questions.

Commissioner Grier asked about how YESS helps kids understand equity and if they work on equity understanding with kids. Vinueza stated they open discussions with the youth to help them understand their peers and they welcome equity initiatives.

Chair Burns asked about internships, and if the Town and the BTO could work with this group to offer internships to this group. He also stated we could ask the other towns if they could offer internships for youth, possibly with the help of the High School and the CMC. Commissioner Vicuna stated SOS is currently offering internship opportunities for youth and it's been a successful program so far. Vinueza agreed this could be a good initiative and she stated the next Communities that Care board meeting is next Tuesday and Town Manager Shannon Haynes stated that would be a good opportunity for the BSEAC members to attend and be involved.

ii. *Simon Corson, Senior Planner for Summit County Government – Summit County Comprehensive Plan Review*

Simon Corson, representing Summit County Government, explained a comprehensive plan is a way to plan for the community, and Summit County's plan from 2009 is called Blueprint Summit. He further stated the current plan does not discuss equity and it's not specific about areas and needs, and he'd like to see the next comprehensive plan include equity initiatives. Corson stated the next Blueprint Summit plan will include equity initiatives and they have worked with local organizations and community members to get feedback about the upcoming plan that has created some community-wide visions. He further stated they have heard feedback from other areas of the community that they want to be more connected, and they want to look at housing initiatives, in particular. He also explained the new plan is coming in the Fall, and they are looking for feedback about outreach and engagement. Corson stated they have planned an online presence, focus groups, targeted outreach to each community, and spending time at the schools.

Commissioner Daniels suggested meeting people at the bus stops, and riding the buses to

connect with people. Vinueza suggested going to work spaces and having conversations over lunch. Commissioner Cirillo suggested going to Breckenridge Grand Vacation staff meetings. Commissioner Grier suggested hosting coffee talk or happy hour events, or hosting bingo events to reach other demographics in the community. Corson also stated the information is translated, and Chair Burns stated trivia events could be good as well. Corson stated Mountain Dreamers is reviewing their information before sending it out, and encouraged this group to talk about other things that need to be included in this plan. Commissioner Vicuna stated it's important to have representatives going into the community that can connect effectively. Commissioner Grier suggested they share information regularly, and Corson suggested they continue to connect at the next meeting on May 20.

Town Manager Shannon Haynes introduced Flor Cruz, the new Bilingual Community Outreach and Engagement Liaison. Town Manager Haynes then stated Eliana Crabb will be resigning to take a position in New York. Town Manager Haynes also stated the Town Party is coming up and we are looking for feedback on the volunteer fair organization at the Riverwalk.

IV. *Social Equity Discussion* ***Subcommittee Updates***

Celebrate Diversity

Chair Burns stated this meeting was combined with Community Outreach and Engagement this month, and they discussed the similarities between the goals and tactics between the two committees, and how they can share ideas in the future. Chair Burns also stated they will continue to work as one group in the future. He stated Brooke Attebery and Flor Cruz, from the Community Outreach Division, made pins for Neurodiversity Awareness Month and shared information about that initiative on social media.

Community Outreach & Engagement (combined with Celebrate Diversity)

Community Education & Influence

There was no update for this subcommittee.

Immigration Rights and Advocacy

Commissioner Vicuna stated they met and had a productive meeting that was 3 hours long, and they were talking about education, housing, recreation, and other needs, and she has minutes that will be finished soon. Commissioner Cirillo stated Mountain Dreamers is a good advocate for the community. Commissioner Vicuna stated it's not just about providing basic needs, but making immigrants feel part of the community. She further stated that's one of the main goals of this commission, and a lot of work needs to be done. Chair Burns stated it's important for that community to have a voice and know they are valued here. Commissioner Cirillo stated there can be better synergy between that community and what we are trying to do here, and it's important to make sure people feel comfortable in all places in our community. Commissioner Vicuna stated representation in recreation classes is important, and it's important to understand people have different experiences if they moved here from another country. Commissioner Cirillo stated we could have civic education as part of our initiatives, as well as cultural education. Chair Burns stated he would like to find a common language to make this transition easier. Commissioner Cirillo stated it would be great to see better representation at Recreation Center programs and among their staff. Commissioner Vicuna stated she wants to create small steps to start to accomplish some of the goals of this subcommittee. Commissioner

Daniels suggested using the College resources to teach classes on computer skills, to partner with the ESL classes to share resources in the future, and to expand class offerings in the future.

Civic Engagement

Commissioner Daniels stated they reviewed the scoring matrix for the mini grants and will be looking for feedback in terms of the scoring to award funds. Town Manager Haynes stated we should give Commissioner Morocco and Council Member Saade a chance to respond to the recommendations and then we can roll them out to the committee in May. She also stated Happy Hour with the Commission will be May 23rd at RMU, 4:30-5:30pm, to discuss goals of the commission.

V. *Upcoming Council Meeting*

Town Manager Haynes stated the upcoming Council agenda is light, and the next meeting will be working on big picture goals.

VI. *Upcoming Agenda Topics*

There were no other agenda topics.

VII. *Other Matters*

There were no other matters to discuss.

VIII. *Public Comment (Non-Agenda Items)*

There were no public comments.

Chair Burns adjourned the meeting at 9:08am.



Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: May 20, 2024
Subject: Staff Summary

Pocketalk Usage Update

Below is a summary of the Pocketalk usage townwide so far. Staff is providing this information to the commission as an update on the practical use of these devices.

Location/Department	Contact	Used Y/N	Feedback
Public Works	Courtney Leedahlt	N	We played with them when we received them, and I'm sure they will be easy to use when the time comes. The device is currently at the front desk, as public works get a handful of customers throughout the year. The sustainability team is also considering taking it out into the community for materials management check-ins with local businesses, outreach for new initiatives (e.g., the Plastics Prohibition), and possibly for events.
Community Development	Silvana Vasquez	N	Hoping to use it during the busy season (May - October). I tested it and it is ok. I think it will interpret better when the speaker uses a complete sentence, plus if the interpretation does not make sense, the speaker will have to use a synonym. The team currently has a Spanish speaking team member at the Front Desk.
Finance	Tracy Sweat	N	It seems like a wonderful, easy to use, resource. We currently have several bilingual staff in the department for personal service.
Human Resources	Bobbi Oakley	N	I haven't had an opportunity arise where I've needed to use it since we got it! I've toyed with it a couple of times to get a feel for how it works, and I found it to be very user friendly.
Police Department	Colleen Gottelman	Y	We have used it a few times when Spanish speakers come to the front desk. We think it's great. We haven't used it often, maybe 2x but the officers took it to use and requested I buy 3 more for them to take with them. Seems pretty easy.
Town Hall/Municipal Services	Susan Horan	N	Have not used it but will most likely use it in the future. The last time we had a need for it, our bilingual team member walked in to assist. The team feels ready to use the device and looks forward to using it.
Rec Center / Ice Rink / Golf / Nordic	Molly Boyd	Y	Used it with the cleaning team and it worked well. Kevin suggested that we continue to use it to build relationships with the cleaning crew and anyone who doesn't speak English.
BTO & Welcome Center	Wendy Wilkerson Sarah Wetmore Majai Bailey	Y	Used at snow sculptures event with Team Mongolia. The Welcome Center loves the devices. Wendy had a 20-minute conversation with a Spanish speaking person who was moving to Breckenridge. She found it worked well and was very helpful.

The Equity Project Update

Scott and Flor met with the Equity Project to discuss future partnership opportunities. The Equity Project offered their services to help BSEAC with trainings, data collection, and gaging success of previous work.

[What is BSEAC looking for regarding training? Do we want to continue to use the Equity Project and for what specific trainings?](#)

Ute History in Breckenridge

Open Space & Trails has been working with Ernest House Jr., Policy Director for the Center for Tribal & Indigenous Engagement at Keystone Policy Center and have started conversations regarding ways to acknowledge and honor our Ute history. Ernest has also been working with Breckenridge History on the Welcome Center exhibits. He and his team act as mediators, fostering connections between communities like ours and the Utes, who have historical ties to this region. Their goal is to initiate dialogue and discover genuine methods of mutual learning and collaboration. [Would the commission be interested in inviting Mr. House to our June meeting to discuss collaboration opportunities?](#)

American with Disabilities Act (ADA) Public Outreach

Our staff is actively updating the transition plan in accordance with the Federal Americans with Disabilities Act. This comprehensive plan includes an evaluation of all town-owned facilities, public rights-of-way, programs, and services from an ADA perspective. To ensure that all voices are heard, and all needs are met, the ADA team will be conducting a survey of community members. This survey will be posted on the Town's social media channels and promoted via flyers with QR codes throughout the Town. Furthermore, our staff representatives will be present at the Town Cleanup and Town Party to engage with community members.



Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: May 20, 2024
Subject: Discussion Items for May 20, 2024

Communication & Subcommittee Attendance Expectations Discussion

The Commission Chair, Jordan Burns, would like to discuss communication and subcommittee expectations with the group.

Presenters:

Melissa Andrews, Public Relations Director, Breckenridge Tourism Office

Melissa would like to provide an update on 10 Mile Pride and discuss the following items:

- 10 Mile Pride:
 - BSEAC Attendance and Town Attendance
 - Land Acknowledgement – Who best to speak?
 - Any other History acknowledgment/information to speak on?
 - BTO Seeking Ideas for making our Breckenridge LGBTQ+ Press Trip special.
- Marketing: Local ambassadors & models
 - Seeking BSEAC help with ideas of community members who might be interested in being models or potential ambassadors/influencers.

Pride Proclamation Review

The Pride Proclamation is scheduled for the upcoming May 28, 2024, Town Council meeting. [Does BSEAC approve the proclamation?](#)

Please see a copy of the existing proclamation at the end of this packet.

Equity Grant Discussion

The Civic Engagement subcommittee would like to present their work on the Breckenridge Social Equity Advisory Commission Grant. This mini grant will be available to charitable organizations aligning with the BSEAC's strategies and demonstrate impact on the community through programs, initiatives, and events. The subcommittee recommends a soft rollout through social media and word of mouth. After the first grant, the commission then can do a Summit Daily news article & present it to the community.

Please see the following documents at the end of this packet.

- Grant Application
- Grant Application Guidelines
- Grant Review Guide

- Grant Fund Tracking Sheet (PDF Version)

Equity Lens Update

The Community Education & Influence committee and staff would like to share the latest version of the Equity Lens. The group recommends the following changes: change color scheme to more calming colors and fix typographical errors. If the commission approves, staff will email an updated version to the commissioners for feedback.

Subcommittee Integration

The subcommittees for Celebrate Diversity, Community Outreach & Engagement, and Community Education & Influence have collectively decided to merge their meetings to facilitate ongoing progress.

Subcommittee Updates

Celebrate Diversity/Community Outreach and Engagement/Community Education & Influence *

Jordan Burns, Tahja Grier, June Walters, Jotwan Daniels, Carol Saade, Elsa Lau, Kristine Kelle, Laurie Moroco, Silvia Vicuna

Met: May 6, 2024

- Meeting Check In
 - The group has agreed to combine all three subcommittees into one. There are currently 8 members total and will no longer accept members at this time. The meetings in the future will be for an hour and 30 minutes with the order as follows: Celebrate Diversity, Community Influence and Education, and Community Outreach & Engagement. It will be important to start and end meetings on time and be respectful of time. The team will use resources like Google Docs and email to reduce the number of items on the agenda.
- Asian American and Pacific Islander Heritage Month Celebration
 - Flor and Brooke will connect with June for a potential video, social media posts, historical highlights, etc.
- Update from Community Influence and Education
 - Goal: Educate people with facts about different communities in Breckenridge.
 - Social media posts, events, etc.
 - Raising awareness.
 - Review posts for suggestions/perspectives/ etc.
 - Educate the community on what we are doing as commission.
 - Promoting or addressing the different ways we celebrate or create inclusivity.
 - Here is the link for the [Mission Statement video](#) that is published on our website and went out on our socials.
 - Staff will look into buying/finding educational videos on DEI to link on the website to create a learning page for the public.
- Resource Guide Update
 - TOB staff will continue to work on a checklist / resource for people to use when organizing events. Add articles explaining why these questions are so important.
- Equity Lens Update – Who? What? Where? How?
 - This is a brief tool for all concepts, decisions, and initiatives for people to use as they think about access and inclusion. TOB staff will take a second look and have suggestions ready for the BSEAC. Subcommittee members also showed interest in creating a video that talks about Equity Lens.
- June Pride Month
 - We will have educational posts on social media. We will make sure to highlight the fact that Breckenridge was a haven for all during a difficult time in history for our LQTQ+

community in Colorado. We will also share this information with the BTO so they can share it with the influencers coming to town.

- [Pride calendar](#).

Community Outreach & Engagement

Jordan Burns, Tahja Grier, June Walters, Carol Saade, Jotwan Daniels, Elsa Lau, Kristine Keller

Met: May 6, 2024

See minutes above.

Community Education & Influence

Silvia Vicuna, Laurie Moroco, Jotwan Daniels

Jordan Burns, Tahja Grier, June Walters, Carol Saade, Jotwan Daniels, Elsa Lau, Kristine Keller

Met: May 6, 2024

See minutes above.

Immigration Rights & Advocacy

Carol Saade, Silvia Vicuna, Isaura Cirillo, Peter Baaken, Miriam Garcia, Yerania Reynoso

Met: May 17, 2024*

*The subcommittee will meet after this memo is submitted. A verbal update will be given during the meeting.

Civic Engagement

Carol Saade, Laurie Moroco, Jotwan Daniels

Met: May 1, 2024

- Grant Scoring Matrix
 - Jotwan suggested we add a scoring rubric with ranges. Flor will email out to the team for approval.
- Team agreement that the grant application and process documents are ready to go.
- BSEAC Grant Roll-Out
 - Timeline
 - Presenting to commission on May 20th.
 - Tracking
 - Create a tracking spreadsheet that is open to the commission.
 - Include applicant information, amounts granted, scores, etc.
 - Flor will prepare and have it ready for the May 20th commission meeting.
 - Website
 - Host the application on the TOB BSEAC site.
 - Advertising
 - Do a soft roll out with social media and own means to get applicants.
 - After the first grant, we should do a Summit Daily news article & present it to the community.

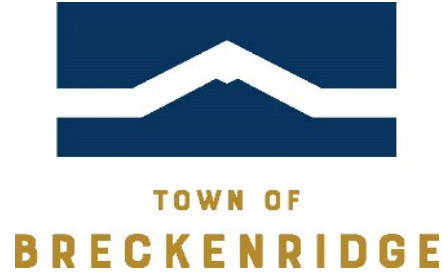
Upcoming Council Discussions

For the upcoming May 28, 2024, Town Council meeting, the following items are currently slated on the agenda:

The Town Council retreat will occur at Mountain Thunder Lodge between noon and 4:15. That meeting will be devoted to developing new Council norms, reviewing the most recent Resident Sentiment Survey, discussing community goals and the Destination Management Plan, and outlining the current plan for the future Runway Housing development.

Following the Town Council retreat, the regular Council meeting will involve:

- A site visit to the East Sawmill Lot and presentation on the options for the Blue River Pathways concepts in that area.
- Legislative Review of a roof lease for the Sol Center (for a solar panel grant) and an appointment of an Election Commissioner.
- The BSEAC vacancy appointment.



PRIDE MONTH PROCLAMATION

WHEREAS, the Town of Breckenridge is committed to promoting diversity, equality, and inclusion, and recognizes the importance of celebrating the unique identities of all individuals within our community; and

WHEREAS, June is nationally recognized as LGBTQ+ Pride Month, an annual celebration of the contributions made by the lesbian, gay, bisexual, transgender, and queer (LGBTQ+) community and to recognize the history of discrimination and oppression, and honor the ongoing struggle for equal rights; and

WHEREAS, the Town of Breckenridge recognizes these struggles and contributions of LGBTQ+ individuals in our community, state and nation, and reaffirms our commitment to creating a safe and welcoming environment for all residents, visitors, and businesses; and

WHEREAS, the Town of Breckenridge supports the LGBTQ+ community, and encourages all individuals to celebrate Pride Month with respect, acceptance and love regardless of sexual orientation or gender identity.

NOW, THEREFORE BE IT PROCLAIMED, that the Mayor and Town Council of the Town of Breckenridge officially recognizes June 2024 as LGBTQ+ Pride Month, and encourages all residents, visitors, and businesses to participate in events, initiatives, and educational opportunities that honor LGBTQ+ Pride Month and the LGBTQ+ community.

_____/s/_____

Mayor Kelly Owens

Attest:

_____/s/_____

Town Clerk



Breckenridge Social Equity Advisory Commission Grant Application

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

Please fill out this form for your Breckenridge Social Equity Advisory Commission (BSEAC) Grant application.

Organization Summary

Organization Name _____

Mailing Address _____ City _____

State _____ Zip Code _____ County _____

Physical Address _____ City _____

State _____ Zip Code _____ County _____

Website _____

Do you have an executive director? Yes No

Executive Director Name _____

Executive Director Phone _____ Executive Director Email _____

Is there a grant contact person different from the Executive Director? Yes No

Grant Contact Name _____

Grant Contact Title _____ Grant Contact Phone _____

Grant Contact Email _____

Are you a school or government agency? Yes No

IRS 501(c)(3)#: _____ Colorado Charitable Solicitations #: _____

Is this the first time you're applying for the Breckenridge Social Equity Advisory Commission (BSEAC) Grant? Yes No

Did you receive a grant last year? Yes No

Have you submitted your final report for each grant received? Yes No

If no, please note when the report will be submitted or upload below:

What year did you receive your most recent BSEAC Grant? _____

Agency Information and Funding & Support

Please complete the below Agency Information, including Funding and Support.

A. Organization History and include year organization was established (100 words or less):

B. Organization Mission Statement (75 words or less):

C. Give a brief overview of your most impactful programs and recent key accomplishments (250 words or less):

The following questions relate only to your Cash request.

Amount Of Request: _____ (max request \$2,500) **Fiscal Year End:** _____

Brief Description of Request (20 Words or Less):

Describe how your proposed project/program/event contributes to advancing racial and social equity goals (250 words or less):

Which of the BSEAC's goals does your project/program/ event meet?

BSEAC's goals include:

- Celebrate Diversity
- Community Education & Influence
- Community Outreach & Engagement
- Immigration Rights & Advocacy
- Civic Engagement

How does your organization actively engage with diverse communities within Breckenridge and/or the Upper Blue Basin (200 words or less):

Describe any efforts your organization has made to involve underrepresented groups in the planning and implementation of your project/program/event (200 words or less):

Explain the strategies you will employ to ensure that your project/program/event reaches and benefits a diverse audience, including historically marginalized communities (200 words or less):

Describe any collaborations or partnerships with local organizations, especially those focused on racial and social equity, that you have established or plan to establish for this project (200 words or less):

Describe how your organization plans to gather feedback and learn from the community during and after the project/program/event to make continuous improvements in promoting racial and social equity (200 words or less):

What specific, measurable outcomes do you anticipate achieving in terms of racial and social equity through your project/program/event (200 words or less):

If there is additional information that is vital to convey in this proposal, such as financial, legal, operational, or administrative, clarifications, please do so here:

Indicate the date you will submit your Final Project Report: _____

When will the project/program/event be completed? _____

Grant payments are exclusively processed via ACH. Upon approval of your application, the acceptance email will contain the necessary forms to establish your vendor status in the Town of Breckenridge's system.

Authorized Signature

Type name below for signature

Date of Signature

____/____/____(YYYY/MM/DD)



Breckenridge Social Equity Advisory Commission Grant Application Process

Striving for racial and social equity for all by removing barriers and facilitating opportunities to thrive

Thank you for your interest in the Breckenridge Social Equity Advisory Commission Grant Program. We applaud your commitment to fostering diversity, equity, and inclusion in our community, and we are eager to collaborate with you in creating a more inclusive and vibrant Breckenridge. The grant application process is designed to support non-profit organizations serving the people of Breckenridge and/or the Upper Blue River area working towards these goals.

Application Periods

The grant application accepts and reviews applications on a rolling basis throughout the year continuously.

Grant Guidelines

The guidelines and link to the grant application can be found on the Town's website under Breckenridge Social Equity Advisory Commissions page and the "I Want to Apply" section.

Highlighting Equity Efforts in the Application:

Applicants are encouraged to highlight their equity efforts and accomplishments, emphasizing steps taken to serve marginalized communities in the Upper Blue area.

Priority Investments:

Support is available to charitable organizations aligning with the BSEAC's strategies and demonstrating impact on the community through programs, initiatives, and events. Priority investments are directed towards organizations with stable financial and programmatic capacity, strong leadership, and measurable results.

- *BSEAC's strategies include:*
 - *Celebrate Diversity*
 - *Community Education & Influence*
 - *Community Outreach & Engagement*
 - *Immigration Rights & Advocacy*
 - *Civic Engagement*

Combined Restriction:

To maintain fairness and equal opportunity, agencies can submit grant applications three times a year, applicants are invited to submit proposals with a funding request not exceeding \$2,500.

Eligibility

To ensure your eligibility for the Breckenridge Social Equity Advisory Commission Grant, please review the following guidelines:

- *Applicants must be a tax-exempt 501(c)(3) organization according to IRS regulations or a qualified government entity.*
- *Be registered as a Colorado nonprofit organization with the Colorado Secretary of State and be organized in the State of Colorado.*
- *Organizations must be in or actively engaged in programming serving the people of Breckenridge and/or the Upper Blue River area.*
- *Each agency is eligible to apply for this grant up to three times annually.*

- **Ineligible Requests:**
 - *Political campaigns or advocacy for specific issues or candidates.*
 - *Religious programs requiring membership in a specific religion or promoting a particular faith. Faith-based organizations must be inclusive and open to all community members.*
 - *Programs or projects that have already been completed.*
 - *Support directly allocated to staff salaries.*

- *If the organization received past support, a Final Report is required.*

Grant Review Process

The BSEAC grants subcommittee will assess applications for completeness and make recommendations to the Commission based on criteria such as alignment with BSEAC's strategies, sound fiscal management, demonstrated impact or past success, community benefit, and the avoidance of duplicating existing programs or services.

Notification:

- *Final grant decisions will be made by the Commission and communicated within 60 days of the application deadline. Significant changes to the program or event from the original application must be communicated to the Town.*

For inquiries, contact equity@townofbreckenridge.com. Applicants are urged to read instructions carefully and follow them closely.

We appreciate your dedication to racial and social equity, and we look forward to receiving your grant application. Together, let's build a more inclusive and equitable community for all in Breckenridge.



Breckenridge Social Equity Advisory Commission Grant Review Guide

Organization Name _____

Amount Requested _____ Application Completed: yes no

Criteria	Description	Score
Upper Blue Basin Focus	Organizations must be actively engaged in programming serving the people of Breckenridge and/or the Upper Blue River area.	
Alignment with BSEAC Goals	The program must align with at least one of the five BSEAC goals: Celebrate Diversity, Community Education & Influence, Community Outreach & Engagement, Immigration Rights & Advocacy, Civic Engagement.	
Advancement of Racial and Social Equity Goals	Programming must actively contribute to advancing racial and social equity goals within the community.	
Capacity for Future Growth	Assessment of the organization's sustainability and potential to expand efforts and capacity for social equity work.	
Support for Welcoming/Belonging	Evaluation of the program's level of support for a sense of welcoming and belonging in Breckenridge.	
Support for Authentic Character	Assessment of the program's support for the Town Council's mission and their goal to maintain the authentic character of Breckenridge.	
Support for Underrepresented Community Members	Evaluation of the program's support or benefits for underrepresented members of the community.	
First-Time Applicant	Additional points for first-time applicants to encourage new organizations.	
TOTAL		

Comments: Provide any additional remarks or explanations regarding the application's strengths, weaknesses, or any other relevant information.

Explanation of Scores:

Score	Description
5	Exceeds expectations, fully meets criteria, exceptional alignment with BSEAC goals.
4	Meets expectations, generally meets criteria, good alignment with BSEAC goals.
3	Meets some expectations, partially meets criteria, moderate alignment with BSEAC goals.
2	Below expectations, does not fully meet criteria, limited alignment with BSEAC goals.
1	Does not meet expectations, does not meet criteria, poor alignment with BSEAC goals.

Scoring Rubric (Total Points):

- **40-32 Points:** Exceeds expectations, fully meets criteria, exceptional alignment with BSEAC goals.
- **31-23 Points:** Meets expectations, generally meets criteria, good alignment with BSEAC goals.
- **22-14 Points:** Meets some expectations, partially meets criteria, moderate alignment with BSEAC goals.
- **13-5 Points:** Below expectations, does not fully meet criteria, limited alignment with BSEAC goals.
- **Less than 5 Points:** Does not meet expectations, does not meet criteria, poor alignment with BSEAC goals.

