



Breckenridge Social Equity Advisory Commission
September 18, 2023, 7:30am

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

I. Call to Order

Roll Call

Present: June Walters, Eliana Crabb, Laurie Moroco, Jordan Burns, Tahja Grier, Carol Saade, Silvia Vicuna,

Absent: Jason Smith, Joyce De La Torre

Discussion/Approval of Agenda

Tahja Grier motion to approve; Jordan Burns seconded.

Discussion/Approval of the Minutes

Carol Saade sought clarification in the previous minutes regarding attendance discussions. It was decided not to note reasons for absence to maintain consistency with other commissioners.

June Walters motion to approve with corrections.

II. Public Comment (Non-Agenda Items)

Terrin Able, Recreation Programs Manager, introduced herself and requested a meeting with the Outreach & Engagement subcommittee to explore outreach opportunities for Recreation programs.

III. Community Partner Presentation

Breck Create Social Equity Update (Presented by Karlie McLaughlin, Director of External Relations and Avery Glassman, Director of Programs & Special Projects)

Breck Create is dedicated to integrating Social Equity into its core programs year-round. This commitment involves amplifying the narratives and voices of diverse and often marginalized communities throughout various aspects of our programming. We emphasize inclusivity by intentionally incorporating diverse perspectives and participation beyond specific celebration periods, such as Black History Month, Pride, or Hispanic Heritage Month, while also recognizing

the significance of these occasions. Our aim is to program with an inclusive lens that extends to all communities, fostering a more equitable and diverse cultural landscape.

The discussion revolved around several key points:

- *Dia de los Muertos Kick-off:*
 - *On Friday, October 13th, there will be a kick-off event for Dia de los Muertos, with involvement from regional partners in Denver. BCA is also seeking more local engagement for this event and wants to do more throughout Hispanic Heritage Month (HHM) and have a more holistic month long.*
- *Airstage Installation:*
 - *A local artist will be involved in creating an Airstage installation with interactive elements for elementary school kids. This installation will tour local schools from October 5th to 13th.*
- *In-school Programming:*
 - *BCA recognizes the challenge some face in coming to the Arts District campus and has artists in residence teaching at Snowy Peaks.*
 - *This inclusive approach extends to all levels of schools across the county, with initiatives like the Mexican Cultural Center at Summit Middle School and the Airstage installation visiting nearly all elementary schools.*
- *Upcoming Exhibition:*
 - *Stephanie Mercado: The Seeds of Dreams*
 - *Stephanie Mercado is an out-of-town artist collaborating with locals and partnered with Mountain Dreamers. Her work, featuring 5 portraits, opens on October 5th and will travel after closing.*
 - *In Plain Sight: Queer Rural Narratives from the Water + the Land*
 - *Is a Queer Exhibition planned for January 27th to February 28th, featuring art displays and potentially programming, running through Black History Month.*
- *Riverwalk Series Programming:*
 - *We're actively promoting diverse perspectives and performers while fostering community partnerships to engage audiences that resonate with these artists.*
 - *An example of this is our collaboration with Tig Notaro on September 28th in partnership with Mountain Pride.*
- *In-Kind Facility Usage Grant Process in English and Spanish:*
 - *BCA is managing the in-kind grant process in both English and Spanish, opening new possibilities for grant applications.*
- *Challenges:*
 - *Challenges discussed include location and accessibility, and the possibility of expanding programming outside of Breckenridge.*
 - *Specifically asked: What can Breck Create do to continue progress toward overcoming barriers and effectively using its resources in support of the commission's goals?*
- *BSEAC Feedback:*
 - *BCA is open to feedback from the BSEAC.*
 - *Exploring ways to collaborate with the Celebrating Diversity subcommittee and include BCA in this subcommittee.*
 - *BCA aims to use commissioners to amplify their messaging.*

- Translation of event information; Tamara Nuzzaci Park (BCA) noted that they need to determine how they can fund Spanish translation.
- Silvia Vicuna suggested they use Spanish radio.

IV. Staff Summary

Climate Equity Plan (Presented by Jessie Burley and Jess Hoover from HC3)

In 2019, the TOB adopted a Climate Action Plan as part of their commitment to addressing climate change. However, the COVID-19 pandemic revealed the necessity of developing a Climate Equity Plan to understand the specific impacts of climate planning on underserved communities.

Initially, the Equity Plan was presented in July, but it was noted that it lacked specific details. Several initiatives were discussed in the meeting:

- *Energy Smart Colorado: This program, which has been operating since 2012, primarily focused on assisting single-family homeowners and individuals who could access its services. It aimed to reduce energy bills and make homes more comfortable. Previously, the HC3 (High Country Conservation Center) could only reimburse up to \$400 for a project. To enhance the program, local partners, including municipalities, were asked to help fund projects with up to \$4,000 in support.*
- *Solarize Summit: Municipalities supported this program to reduce energy bills through bulk purchases of solar panels. The discussion revolved around how to expand this program to benefit more lower-income households.*
- *Electrification: The discussion focused on offering extra incentives, beyond federal rebates, for cold air heat pumps. A proposed incentive was a \$10,000 rebate or voucher for individuals who qualified based on their income. A grant application had been submitted to fund this program.*
- *Climate Action Campaign: There was consideration for launching a campaign specifically targeting non-English speakers and other underserved communities to increase awareness and engagement in climate action. The BSEAC (Board of Sustainability and Environmental Advisory Committee) sought approval for the Climate Equity Plan before presenting it to the Town Council.*
- *Transportation: The meeting explored providing credits for e-bikes to encourage their use for commuting, with the state also having an e-bike rebate program. Concerns were raised about whether a home rebate would affect future buyers, but it was clarified that this would not be the case, and even the same homeowner could apply for another rebate in subsequent years.*
- *Low Bill Incentives: Questions were raised about the incentives for individuals with already low energy bills. It was suggested that they consider signing up for Xcel's renewable energy program.*

- *Housing Assessment: The Housing Assessment was discussed in the context of informing this work/program. It was important to consider how these programs could benefit individuals in mobile home parks. The NWCCOG (Northwest Colorado Council of Governments) CARE program and Weatherization program, which serve people with incomes less than 80% of the Area Median Income (AMI), were mentioned. It was noted that NWCCOG did not allow repeat use of the Weatherization program.*
- *Community Guidance: The importance of helping the community navigate through these programs and federal forms was highlighted as a crucial aspect of their success.*
- *High Country Conservation Upcoming Events:*
 - *October 2nd-5th Climate Action Week: LED Lightbulb Giveaway*
 - *October 2nd Electric Vehicle Ride and Drive (Frisco Adventure Park 3:30-6:30pm)*
 - *October 3rd Alta Verde Tour (Alta Verde 10-11am)*
 - *October 5th Stump the HC3 Staff (Frisco Recycling 12-2pm)*
 - *October 5th Tapped Out, Water Issues that Unite and divide Western communities (CMC 7-8:30pm)*

V. Social Equity Discussion

Celebrating Diversity

The group did not meet; they are still working on creating HHM videos.

Community Influence & Education

They are currently sourcing videos for BSEAC University and awaiting a response from CSU regarding content usage. Additionally, they are in the process of creating a plan for the BSEAC Mission Statement video.

Community Outreach & Engagement

They are discussing effective communication strategies, planning to craft a vision statement, and inviting Brooke Attebery to the upcoming meeting.

Immigration Rights & Advocacy

The subcommittee is creating system defining processes for translation, etc. to improve outreach and is working on a checklist/flow chart for engaging the Hispanic community. Mountain Dreamers has also joined the meetings.

Civic Engagement

The subcommittee is actively exploring ways to quickly engage with the community, including conversations around housing affordability and other town matters. They are planning activities like CMC cooking and pottery classes to find inexpensive and accessible ways to engage people. Their next step is to hold the first community meetings (coffee talk/ happy hour) in October. Mack is coordinating with Crown and RMU for dates and collaborating with Brooke Attebery on naming the event/marketing. The group will brainstorm ideas for marketing and focus on specific topics.

Other key points include:

- *Introducing the commission and mentioning other events and activities like BCA.*

- *Partnering with other commissions and community partners, such as HC3.*
- *Collaborating with the events committee to promote initiatives and ensure reciprocity.*
- *Considering engagement with Broken Compass, etc.*
- *Exploring non-alcohol options for community engagement.*

VI. Upcoming Council Items

Shannon Haynes discussed Town Tax Code Exemptions, suggesting the removal of taxes on menstrual care and incontinence products. She also mentioned the upcoming Breck E-Bike analysis and proposal for 2024. Jordan Burns raised various council topics, expressing a preference for the first design of Schoonover due to its community gathering potential and considering parking options at the airport for the unsheltered summit.

VII. Other Matters

Jordan Burns raised the question of whether any restaurants offer menus in Spanish, emphasizing the need to promote bilingual accessibility. Eliana Crabb will engage with the Breckenridge Restaurant Association on this issue.

Shannon Haynes discussed the topic of BOLT and highlighted the importance of understanding how non-minority businesses perceive it. The group brainstormed potential actions, such as providing opportunities to all businesses. Shannon expressed concerns about government channels favoring certain businesses and planned to consult with Lucy Kay regarding BTO's role in addressing these concerns.

In other matters, there was a suggestion to move public comments to the end of the agenda.

Recording:

https://us02web.zoom.us/rec/share/qnY7POE-Gms5o_wl2oTOAuNp750byivLT-WtsREqTxBxtZXUzss4QsF3RU4IWMRg.kmG4kZGovEepORG0?startTime=1695042648000

Passcode: dPw=N2^!