



TOWN OF
BRECKENRIDGE

Breckenridge Social Equity Advisory Commission

March 20, 2022, **7:30am**

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

I. Required Meeting Items (7:30-7:35)

a. *Call to Order, Roll Call*

*Present: Jason Smith, Laurie Moroco, June Walters, Jordan Burns, Tahja Grier,
Silvia Vicuna*

Zoom: Joyce De La Torre

Absent: Carol Saade, Andrew Brottman (Andrew submitted his resignation)

b. *Discussion/Approval of Agenda*

No changes

c. *Discussion/Approval of the Minutes*

Approved

II. Public Comment (Non-Agenda Items) (7:35-8:10)

a. *Lana Huizar, Director of Equity for Summit School District Introduction*

i. *Lana has been in the position for 4 months now and her primary scope of work currently is on addressing chronic absenteeism (37% at the high school)- concerns around how students of color are more likely to be absent than white students.*

ii. *She is formed a task force to conduct an equity audit at the school district then looking to develop strategies for the community that addresses the root causes. Lana opened the opportunity for BSEAC to be involved.*

- *Tahja Grier and Mack Russo will join.*

b. *Tessa Breder, BTO's Community Advisory Group (CAS)*

i. *Tessa spoke on the Community Affairs Advisory committee with the BTO. This is a diverse committee comprised of multi-industry sectors (hospitality, breck create, service, etc.) that currently meets quarterly with expectations this will become monthly.*

ii. *The goal of this committee is to enhance the Breckenridge experience and the economic vitality of Breck.*

iii. *Opportunity for involvement for BSEAC:*

- *Carol Saade recently joined*

c. *Plastic Pollution presented by Jessie Burley*

i. <https://www.sustainablebreck.com/post/plastic-pollution-considerations>

ii. *Jessie presented on the plastic bottle ban (water only), she asked for BSEAC insight on disparities or other challenges that have not been considered that this ban may pose on community members.*

iii. *BSEAC inquired on if there will be added free water-refill stations, and opportunities to distribute reusable water bottles?*

iv. *BSEAC supports this and encouraged Jessie to "do more" on restricting plastic to preserve our environment and be leaders of change.*

III. **Agenda Items (8:10-8:20)**

a. *Celebrate Diversity Videos*

i. *March - Women's History Month*

- *Engagement recap:*

a. *Instagram:*

Engagement: 38 (rate: 3.64%)

Likes: 34

Plays 1,147

Reach 1,044

Facebook:

Engagement: 6.29%

Impressions: 528

Reach: 493

Disability Awareness Month

- *Filmed at the Sawmill Revoir trail, with Anne Lowe to speak on the handicap access of that trail and the new trail with BOEC at Griffith lodge. Video will be posted 3/26*

ii. *April - Celebrate Diversity Month*

- *Would like pictures of each commissioners to introduce them during diversity month.*
- *Jason Smith suggested creating a video on Tolerance for April. Commissioners supported this.
Jason Smith will be in the video.*

iii. *May - Mental Health Awareness*

- *Interview with Building Hope on how to take care of your mental health.
Jason Smith will be in the video.*

iv. *June - Pride*

- *June 1st we will post the events of Pride.*
 - a. *June 9th*
 - i. *DEI workshop with Mountain Pride*
 - ii. *Drag Queen Fireside Chat (Dean)*
 - b. *June 10th*
 - i. *Community Gathering*
 - 1. *Picnic lunches 12-1*
 - 2. *Music 1-4*
 - 3. *Bike decorating (Breck Create)*
 - 4. *Booths*
 - a. *Mountain Pride*
 - b. *Summit high School*
 - ii. *Cruiser Ride (4-5)*
- *Video will be a recap of the events post Pride.
No Commissioner directly needed for the video.*

v. *August – Hispanic Heritage*

- *We will need to determine what story we want to tell for Hispanic Heritage. Initial vote was for Food and Music, but Jason Smith voiced concerned it is too simple.*
- *Commissioners will submit ideas on April 5th , vote will be April 7th*
 - a. *Timeline:*
 - April-May, Artist Call for Banners*
 - June, Commissioners vote.*
 - July, Finalize with Artist*
 - August, Banners to print.*

September post.

IV. Equity Lens Presentation (8:20-8:45, Mack Russo)

Tabled till next meeting.

V. Staff Summary & Upcoming Council Items (8:45-8:50)

Meeting Schedules, times, and structure

VI. Other Matters (8:50-9:00)

VII. Adjournment

Motion to adjourn: Jordan Burns, Seconded: Jason Smith

Notes:

Upcoming Agenda Topics

Discussion with TOB HR Director regarding job opportunity outreach

Discussion on Town Council

Building Hope on Mental Health Awareness Month (May)

Upcoming Council Discussions for BSEAC

March 28

Legislative Items

Stables Development Contract (1st Reading) – *Contract between TOB and developer for Stables Village, for-sale housing development.*

Single Use Plastics Ordinance (2nd Reading) – *A similar bill was previously presented to council with a prohibition on “plastic beverage containers” under a half gallon. The bill failed on 2nd Reading. Staff brought back a new bill removing the prohibition on all plastic beverage containers and adding a prohibition on single use water bottles. As noted previously the highlights are listed below with a note that some of the legislation does not take effect until July 1, 2024.*

- *Requires customers opt-in to single-use plastic service ware and condiments at retail food establishments until July 1, 2024 at which time they are prohibited.*

- *Raises the recycled carryout bag fee to 25 cents and requires carryout bags to be 100% recycled content.*

- *Immediately bans all single use water bottles in any Town facility, park, or special event permitted by the Town.*

- *Establishes a ban on polystyrene containers in retail food establishments beginning January 1, 2024 and other plastic carryout containers beginning July 1, 2024.*

- *Prohibits all businesses from selling single use water bottles less than a gallon in size, as well as offering plastic service ware beginning July 1, 2024.*

NOTE: *Town staff are conducting forums with local businesses and will bring this discussion to the BSEAC in April.*

Open Space and Trails Master Plan Adoption (Resolution)

Concealed Carry (1st Reading) – *Staff will likely bring an ordinance to Town Council that will prohibit the concealed carry of a firearm in Town facilities and on some Town property, with some limited exception (e.g., law enforcement).*

Planning/Discussion items

Analysis of potential impacts of Dark Sky legislation

Discussion on 2023 Trailhead plan – *This plan describes proposed changes to three trailhead locations. The Reiling Dredge trailhead parking and changes to make the trail wheelchair accessible will be part of this discussion.*

Presentation of the Equity Blueprint and Equity Lens

Strategy Presentation from Breckenridge Creative Arts

2023 proposed changes to Quandary Trailhead parking and shuttle operations