



TOWN OF
BRECKENRIDGE

Breckenridge Social Equity Advisory Commission

July 17, 2023, 7:30am

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

Recording:

https://us02web.zoom.us/rec/share/bbOEomsW0WGZZUuSpFimiegBN2RqX84wyGyJ2lqcPpOvhvoFDXV-lod4T2VET90.FcDXbk5fMZ7UbY_v?startTime=1689598944000

Passcode: kX#bn71J

I. Call to Order (7:30-7:35)

Roll Call

Present: Tahja Grier, Jordan Burns, Jason Smith, Laurie Morocco, Eliana Crabb

Zoom: Carol Saade, Silvia Vicuna, Joyce Del La Torre

Absent: June Walters

Discussion/Approval of Agenda

No Changes

Discussion/Approval of the Minutes

Motion to approve: Laurie Morocco, seconded by Jason Smith

II. Public Comment (Non-Agenda Items) (7:35-7:40)

III. Staff Summary (7:40-8:00)

Climate Equity Plan (Presented by Jessie Burley and Jess Hoover from HC3)

Jessie Burley provided context to how this document originated. Which in 2019, the Town of Breckenridge partnered with the Summit County government to adopt a regional climate action plan. However, it became apparent that many recent policies and plans lacked a focus on underserved populations. The Climate Equity Plan aims to address this issue. The plan was developed through a grant from the EPA and a steering committee comprising community agencies working directly with underserved communities. Their task was to determine the best approach for community outreach. Community engagement included a survey, translated into Spanish and French, and conducted by a consultant. The survey focused on transportation, energy use specific to buildings, and waste. Additionally, several focus groups were held to gather input on issues related to these areas. HC3, in collaboration with the steering committee, identified key themes from the feedback received. These included challenges in investing in energy efficiency improvements for homes, difficulties faced by the "missing middle" in accessing assistance, disenfranchisement with public transportation despite its free availability, and concerns about waste reduction access.

Jason Smith asked what are the actual steps you want to take to do this?

The planning document does not include all the tactics, but they can be found in the appendix. One example is the transportation strategy, where HC3 will collaborate with existing transit systems to share information. They are also considering other organizations, like TOB, to host electric vehicle shares. However, the planning process is still ongoing, and the goal is to provide overall guidance.

Tahja Grier emphasized the importance of education and suggested organizing free educational opportunities for the community, preferring to get information directly from the source rather than relying on the HOA which Jess Hoover posed as suggested approach to energy use in buildings.

Jordan Burns suggested utilizing data from bike share and electric vehicle (EV) share programs for the transportation aspect of the plan and inquired about the continuation of those programs. Jess Hoover mentioned that commuters across the county are not interested in bike sharing and highlighted the need to address additional transportation such as the car share program. Jordan Burns proposed investing in EV trucks considering the switch to Tesla charging stations by major companies.

The discussion touched on rebates, Colorado tax credits, and the need to serve marginalized community members. They shared examples of conducting free energy audits and photo shoots to represent and engage with the community to create buy-in from marginalized communities specifically.

Tahja Grier stressed the importance of creating job opportunities to support sustainability efforts.

Jason Smith suggested meeting again to discuss specific goals and plans.

Silvia Vicuna suggested strengthening existing programs for the Hispanic community, focusing on recycling practices and explaining the reasons behind them before more work into new programs.

The Sustainability team invited members of the BSEAC to join the steering committee in prioritizing which items to work on first.

IV. Social Equity Discussion (8:00-8:45)

Commissioner Welcome, Eliana Crabb

Commissioner Attendance Revision

*Motion to approve the changes: Jason Smith, seconded by Jordan Burns
Budget (Presented by Shannon Haynes)*

During the discussion, Shannon Haynes inquired about the preferred allocation of the budget. We discussed several key areas, including the provision of training funds for continuing education of the commissioners, allocation of resources for community engagement events such as coffee talks or happy hours, and setting aside funds for speaker fees/ consultant (like Monica).

Jason Smith introduced a proposal for funding allocation discussed in the Education and Influence subcommittee meeting- suggesting the establishment of a BSEAC University. This initiative would involve creating a Mission Statement video introducing the commission and additional videos on DEI. Funds would need to be allocated towards producing these videos or acquiring an evidence-based DEI curriculum that could be used to develop educational videos.

The commission revisited the concept of a larger grant aimed at supporting programs directly benefiting community members, with a focus on one or two non-profit organizations being able to get the grant. Additionally, the idea of mini grants was discussed, which would provide ongoing access to funds for classes and events. An important question raised was whether only non-profits should be eligible to apply for these grants, as well as determining the duration of the funding period. Jason Smith volunteered to be on a subcommittee that would review the applicants to these grants.

It was mentioned that the Town of Breckenridge already has an annual non-profit grant application, and Peyton recently included language on equity in the application.

Mack Russo and Shannon Haynes will create a budget outline based on this conversation and present a budget proposal at the August 21st meeting.

Subcommittee Updates

i. Celebrating Diversity

- *Jordan Burns presented a summary of the packet's notes, highlighting the key points. During the discussion, the group reviewed the feedback received from the recap meeting for 10 Mile Pride. Looking ahead to their upcoming meeting in August, the group was tasked with generating ideas for next year's event. Additionally, there was a discussion about inviting a speaker from the Ute tribe for the 2024 gathering.*

ii. Community Influence & Education

- *Silvia Vicuna provided an update: they finalized the goals and tactics for the Blueprint. They also discussed the idea of creating a small DEI presentation to be shared in a top-down, bottom-up manner, aiming to engage the community and gather feedback on their needs. As a result, they proposed developing a mission statement for the BSEAC landing page. Kristine Keller suggested incorporating this into a broader initiative called the BSEAC University, which would consist of videos and links to DEI curriculum and resources.*
- *During the meeting, Jordan Burns recommended the glossary of DEI terms that Mack Russo and Tahja Grier are working on be linked.*

iii. Community Outreach & Engagement

- *No update*

iv. Immigration Rights & Advocacy

- *Carol Saade highlighted the subcommittee's progress as they transitioned into actionable steps. A significant discussion took place regarding the grant program, resulting in Peyton successfully incorporating language that emphasizes equity and sustainability in the Non-Profit Grant process.*

v. Civic Engagement

- *Carol Saade highlighted the key points from the packet. They last meeting included numerous next steps. Firstly, they solidified their goal, tactics, and metrics, but with the condition that Mack Russo would add a tactic around advising town council. (Mack Russo has already done this but is waiting for the last subcommittee to meet to share back out all finalized tactics and metrics so the group works on the most current information.) They discussed engaging subcommunities, with Carol Saade reaching out to RMU, where a weekly women's ride takes place,*

followed by a gathering at RMU. Carol Saade plans to participate in the ride and initiate a conversation about local issues and individual involvement in government. Additionally, Carol Saade requested the Commissioners' assistance in identifying other informal groups that could benefit from their efforts.

Mack Russo will email the most current version of the blueprint to Eliana Crabb for her to readthrough and choose which subcommittee she would like to participate on.

V. Upcoming Council Items (8:45-8:55)

Shannon Haynes noted that there were no specific discussion items requiring the Commission's involvement, except for highlighting the Alta Verde II project. Carol Saade noted the developer will be providing a presentation on the construction of 170 units, which will not have income restrictions for renting. Recognizing the previous unsuccessful outreach, they are aiming for greater efforts that prioritize equity. Updates will be provided to the Commission as the project progresses.

Jason Smith agreed that outreach is important but also expressed the desire for increased involvement from the developer to ensure an equitable process. Gorman expressed willingness to meet with FRIC and Mountain Dreamers but with heir staffing and cost, it should be the responsibility of the developers to assist community members in applying.

Regarding the BGV development plans, a site visit with the Town Council was recently conducted, and a positive meeting where the Council's needs for this project were discussed. Initially, community dissent focused on building within the town, but now concerns have shifted to potentially impacted neighborhoods. Currently, there are no equity issues for the Commission to address, but updates will be provided as the project develops, particularly regarding the workforce housing aspect of the development.

VI. Other Matters (8:55-9:00)

Shannon Haynes wanted to make sure we all understand "other matters" She encouraged the commission members to share any concerns, specific issues, or positive feedback they have heard from the community. Jason Smith brought up the topic of the university, suggesting that the scope of the discussion should be kept narrow to avoid complications. He proposed using existing resources and materials to create bullet points for the university project, including a mission statement video and helpful links. Jordan Burns mentioned the idea of mini-grants and suggested helping the Unsheltered Summit secure a location by offering incentives or assistance through a subcommittee. Shannon Haynes suggested inviting someone from the town to talk about their process and narrow down the type of support needed for the Unsheltered Summit group. Jason Smith emphasized the need for more information and an internal conversation since not everyone is on the same page regarding supporting the group.

VII. Adjournment

Motion to adjourn, Jason Smith, seconded by Laurie Moroco