



TOWN OF
BRECKENRIDGE

Breckenridge Social Equity Advisory Commission

August 21, 2023, 7:30am

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

Recording:

https://us02web.zoom.us/rec/share/plA2ViG1aFZIkre9NJvzKVV3-HBghCLnje4M68Gd7KWbjCqr-wzPoj8kLRAV7_oe.TCsFGmxwUhwuNTXI

I. Call to Order (7:30-7:35)

Roll Call

Present: June Walters, Laurie Moroco, Jordan Burns, Tahja Grier, Carol Saade, Silvia Vicuna, Eliana Crabb

Absent: Jason Smith, Joyce De La Torre

Discussion/Approval of Agenda

Laurie Moroco motion to approve; June Walters seconded.

Discussion/Approval of the Minutes

Carol Saade motion to approve; Jordan Burns seconded.

II. Public Comment (Non-Agenda Items) (7:35-7:40)

III. Staff Summary (7:40-7:50)

Blue River Pathways Project presented by Shannon Haynes

The Blue River Pathways Project aims to revitalize the Riverwalk area in downtown Breckenridge. With its origins 35-40 years ago, the project is undergoing a reimagining for the next several decades. Phase 1 highlighted the need for more inclusive engagement, particularly with the non-English speaking community members. The focus is now on optimizing outreach strategies, considering whether the current approaches and information distribution are effective. Tahja Grier emphasized the importance of taking the initiative to engage directly within the community. Carol Saade recommended drawing insights from previously successful outreach efforts and being patient in building engagement. Silvia Vicuna suggested partnering with trusted organizations like Mountain Dreams for community engagement through door-to-door interactions. Some commissioners expressed that the initial survey's name led to confusion and proposed alternative names like River Walk or Blue River Plaza for future consideration.

Additional notes during this discussion shared from Shannon Haynes include:

- The BTO had success utilizing Spanish speakers to conduct intercept surveys the Transit Center during commuting hours.*
- Be mindful of timing of surveys as people may be getting overloaded.*
- Consider English & Spanish flyers for businesses to put up. We may be able to get more workers that way.*

- Collaborate with other organizations to reach the Spanish speaking community – FIRC, Mountain Dreamers, etc.
- We need to go to the people we are trying to reach, talk to them where they are instead of asking them to come to us (ex. Churches).

Board Training

Tahja Grier and Jordan Burns elected to attend a training TOB is planning to organize specifically for the Chair and Vice-Chair of Commissions and Boards.

Good Governance

TOB is discussing the need to enhance the effectiveness of commissioners by providing proper training. This training would be facilitated by a consultant and aims to empower commissions and boards and help teams operate more efficiently. While Carol Saade, Silvia Vicuna, and Jordan Burns have attended training, most members of the Social Equity Advisory Commission have not, general consensuses are that the BSEAC would like to go through this training. Mack Russo will coordinate once training sessions are set up for the commissioners. This training sessions would be incorporated into one of the monthly BSEAC meetings and potentially recorded for future onboarding purposes.

IV. Social Equity Discussion (7:50-8:45)

Budget (Presented by Shannon Haynes)

Initially, the BSEAC was established without a clear budget plan. Now, it's progressing with tangible action items. For the FY24 budget, funds are allocated for both the commission's activities and community initiatives.

Mini grants are being introduced, intended for non-profits aligned with the commission's goals. Jordan Burns asked if this would be able to help other agencies cover the cost of translation, which Silvia Vicuna raised a concern about translation services for TOB itself. Which, the town currently relies on four to five outsiders for translation, prompting a suggestion to hire a community member proficient in translation and interpretation. Overall, a process for awarding these grants is still in development.

- *A \$25k budget for mini grants was approved.*

The budget also includes a line for programs and events. Notably, 10 Mile Pride, our first large-scale event from this commission, exceeded the original cost. However, the intention is to involve community partners and potential sponsors to share expenses.

- *A proposed budget increase for events from \$30k to \$60k was adjusted to a \$45k compromise due to potential extra events. Other sizable events are possible, and funds can be rearranged or requested from the Town Council if needed.*

No other changes made to the other purposed lines in the budget. See attached with the final proposal.

The budget timeline involves presentation in September to the Town Council, approval in October, and adoption in November, with implementation beginning in January.

Hispanic Heritage Month Banners

Silvia Vicuna presented updates resulting from her meeting with artist Jenise Jensen and Carlos Lopez of Mountain Dreamers. The revisions showcased incorporation of diverse cultures via specific design elements. A significant alteration involved adding names of Hispanic and Latin countries, notably repeating Mexico twice on the banners' back. The

arrangement of country names was explained by Mack Russo: a selection of US-recognized nations for the month, with additions from other lists recognizing consistent Hispanic and Latin countries. Some nations, like Haiti or those with linguistic ties, were excluded due to language origin concerns. Tahja Grier proposed substantial back edits, however due to printing timelines, consensus was to leave the design alone. BSEAC approved designs are set for Town Council submission.

Subcommittee Updates

i. Celebrating Diversity

Tahja Grier presented the Celebrate Diversity subcommittee's plans for next year's 10 Mile Pride event. The proposed schedule spans from Thursday to Sunday and includes various activities.

The subcommittee also shared their plans for upcoming months on the diversity calendar:

August: A video collaboration to commemorate International Indigenous People Day, featuring Susan Gilmore and Jordan Burns discussing Gilmore's tribe.

September: Organizing Hispanic community members to read favorite folklore in English and Spanish, aligning with event banners' theme.

October: Considering Halloween-themed or Global Food Day activities.

During discussions, Carol Saade emphasized the importance of involving celebrated groups in the planning process and asking how they would like to be celebrated, as seen with the Hispanic Heritage videos.

ii. Community Influence & Education

Laurie Moroco presented meeting notes from the Community Influence and Education Subcommittee on BSEAC University's plan. The proposal involves creating a homepage video outlining BSEAC's mission, accompanied by six more videos addressing key topics: systemic racism, income inequality, gender equity, LGBTQ+ rights, housing access, and immigrant rights. These videos aim to educate and foster allyship within the community, aligning with the committee's passions and community needs. They plan to explore resources, potentially from The Equity Project or other DEI agencies, to develop curriculum for these videos. Commissioners supported the focus on the chosen 6 equity areas.

iii. Community Outreach & Engagement

Tahja Grier presented notes highlighting the focus on diverse information distribution and local business involvement. The plan involves creating an extended community partner list and considering collaboration with other agencies in Breckenridge. Integrating the BTO and increasing interaction during BSEAC meetings were discussed. To improve public engagement, the equity@townofbreckenridge.com email would be added. Shannon Haynes questioned the response strategy for this email, with a suggestion to follow the Town Council's approach of staff handling general queries and specific ones redirected to the Council. Mack Russo would primarily respond, channeling specific questions for unified commissioner responses during monthly meetings. Public comments would be shifted to meeting endings for attendee convenience. Lastly, the subcommittee also explored adding a vision statement, with Jordan Burns proposing either "striving for a better

breck" or "striving for a better breck where all community members can thrive."

iv. Immigration Rights & Advocacy

Silvia Vicuna and Carol Saade reviewed their recent meeting with Peter Bakken and Javier Pineda from Mountain Dreamers. The primary focus was identifying the committee's priorities and strategy. They aimed to enhance access to Town resources for the Hispanic and non-English speaking population and advocate for marginalized immigrants. Mountain Dreamers proposed involving the local community committee to ensure representation. The next steps involve crafting an engagement template and collaborating with Mountain Dreamers' Community Committee to gather insights on specific issues.

v. Civic Engagement

Carol Saade expanded on the subcommittee notes, highlighting the RMU meetup she co-led with Kelly. The meetup covered government engagement, the Council's responsibilities, housing initiatives, and a Q&A session. The subcommittee then shifted to strategizing ways to engage various sub-communities effectively which is what they'll be reviewing at their next meeting.

V. Upcoming Council Items (8:45-8:55)

VI. Other Matters (8:55-9:00)

Commissioner Attendance Revision

Commissioners agreed to not add a medical exception to absences in the bylaws but rather keep the reason documented incase of review to remain consistent with other commissions.

VII. Adjournment

June Walters motioned to adjourn; Laurie Moroco seconded adjournment.



Breckenridge Social Equity Advisory Commission Budget
PURPOSAL

Expenses from....

Total Available for Current Year:

Grants	
	Mini-grants
Programs & Events	
	10 Mile Pride
	Other
Employee Relations	
	Wages
	Benefit Credit
	BSEAC Apparel
	Subtotal:
Materials/Supplies:	
	Stationary & Forms
Memberships for Commissioners:	
	Memberships
	Subscriptions
Consultant/Facilitator Services:	
	Professional Development / Trainings
	Education Curriculum
Professional Services:	
	Marketing and Advertisements
	Translation Services
Meetings:	
	BSEAC Catering
	Subcommittee Catering
Misc Business Expense	
	Subtotal:
TOTAL EXPENDITURES:	

FY24				
	TOB Funding		Other Funding	
	Actual	Budget	Actual	Budget
Grants	25,000			
Programs & Events	45,000			
Employee Relations	19,200			
Benefit Credit	4,500			
BSEAC Apparel	1,800			
Subtotal:	95,500	0	0	0
Materials/Supplies:	500			
Memberships for Commissioners:	500			
Subscriptions	150			
Consultant/Facilitator Services:	6,000			
Education Curriculum	3,000			
Professional Services:	3,000			
Translation Services	2,000			
Meetings:	3,600			
Subcommittee Catering	1,500			
Misc Business Expense				
Subtotal:	20,250	0	0	0
TOTAL EXPENDITURES:	115,750	0	0	0