

AGENDA
Breckenridge Events Committee
Wednesday, June 7, 2023
9am-10am Virtual Meeting
Right event, right time, right result

- I. **Call to Order**
 - a Committee Member Roll Call - *Michele, Chair*
 - b Approval of minutes from May 3, 2023 Meeting

- II. **Upcoming Events**
 - a 6.9-10.23 10 Mile Pride – Majai / Jon
 - b 6.10.23 RAM Walk – BGV
 - c 6.15.23 Town Party
 - d 7.4.23 Fourth of July Activation

- III. **Pending SEPA** - Full list attached

- IV. **General Updates and Discussions**
 - a Update from Sustainability Sub-Group – Jon
 - b Water Trailer Update– Jon

- V. **Review Past Events**
 - a 5.20.23 Town Clean Up Day
 - b 5.25.23 High School Graduation Parade

- VI. **Review Agenda Items for next BEC Meeting – July 5, 2023**

- VII. **Public Comments**

- VIII. **Adjourn**

The Breckenridge Events Committee evaluates events against four strategic goals:

- **Build Business** - An event designed to drive revenue for greater business community and /or the event producer.
- **Branding/Media** - An event designed to draw external media (national & international) promoting the Breckenridge brand.
- **Fundraising** - An event designed to raise awareness and funding for a non-profit organization's mission.
- **Resident Focused** - An event designed specifically for residents vs. an event more broadly marketed to visitors and residents.

LINK TO SEPA CALENDAR

<https://calendar.google.com/calendar/u/0?cid=cmN0NTI3bnUwZ2dpZjE2azRyY2ttaGF2cW9AZ3JvdXAuY2FsZW5kYXluZ29vZ2xlMnVbQ>