



TOWN OF
BRECKENRIDGE

Breckenridge Social Equity Advisory Commission

October 17, 2022 7:30am

*Striving for racial and social equity for all by removing barriers and
facilitating opportunities to thrive*

I. Required Meeting Items (7:30-7:35)

Call to Order, Roll Call

Jason Smith called the meeting to order at 7:36am

Present: Carol Saade, Silvia Vicuna, Jason Smith

Absent: Laurie Morocco, Andrew Brotzman, Tahja Grier, Joyce De La Torre, Jordan Burns

Discussion/Approval of Agenda – No changes

Discussion/Approval of the Minutes

No changes, No quorum so will vote to adopt at the next meeting

II. Public Comment (Non-Agenda Items) (7:35-7:45)

Bill Wishowski, BTO, update on Hispanic Engagement

Kicking off an Beginner English Language program in partnership with CMC

Enrollment is planned for January, program to start in February Start, 25 people max for each session

Program is planned to be 12 weeks long; still determining best schedule (1 - 3hr session/week, 2 – 1.5 hr. sessions/week, could be morning or afternoon

Commission Feedback

- 3 hours will be difficult for people; check to see what they need, what they can participate*
- Needs to be in person*

CMC will run the program and hire the instructors. Likely location is CMC, but there might be a class at BGV as they will be funding the first class. The BTO is planning to fund the 2nd class. Each class is \$2,500. Bill has a list of 15 organizations to reach to for fund assistance. They are planning to engage the Summit Foundation and hope to raise money from the Town. Hopefully some businesses will pay the enrollment fee, then the BTO can utilize funds to “pay it forward” for future classes. They would like to grow the fund of \$10K so the program is perpetual and CMC can plan for instructors.

Commission Feedback

- Find out where people want to meet and the best times and how long the classes should be*

Marketing: Similar to how they did their initial engagement. Meet people where they are (i.e. transit center, businesses, etc.). They plan to speak about \$2K in marketing/communication. The BTO is hoping to add a Spanish section of the DMMO Download.

Enrollment does not require documentation, simple application. Scholarships will be available.

Commission Feedback

- Scholarships - suggest making people pay for some portion of the program to ensure buy in and value

Need a name for the program: Commission suggestion: "Let's Begin Together" in Spanish

Silvia will attend Bill's next planning meeting

III. Discussion with TOB staff regarding strategies for recruitment (7:45-8:05)

Dana Laverdiere, Breckenridge HR Director

Dana provided a general overview. Topic will be rescheduled for a future meeting.

IV. Open Space and Trails Master Plan Feedback (8:05-8:20)

Anne Lowe, Open Space & Trails Manager

Anne provided an overview of the goals and intent of the Open Space & Trails Master plan.

The Commission provided the following feedback:

- Photos need to have more diverse images; need to have some brown people
- At times the plan is very broad, general and then it gets very specific; need to stay broad
- To ensure the plan is inclusive, keep broad and then work with members of various communities, get their feedback, and make changes
- Remove QR codes as a section, Make it communication as a whole
- Access as new neighborhoods come online
- Not "accessible trail loops", just "accessible"
- Translation – At trailheads consider the use of pictures instead of languages, don't just focus on Spanish
- Engaging different cultures to participate is often not a matter of economics, but an issue of feeling included

V. Sub-committee Updates (8:20-8:40)

Black History Month Banner Feedback

Brooke Attebery, Communications & Marketing Coordinator & Tahja Grier, BSEAC Chair, Jason Smith, BSEAC commissioner

Brooke and Jason presented two options for Black History Month banners. The commissioners provided feedback and will review final options at the Monday, November 21st BSEAC meeting. Recommendations will go to Council on Tuesday, November 22nd.

Immigrant Advocacy Update

Carol Saade & Silvia Vicuna, BSEAC commissioners

Carol & Silvia provided an update on their last meeting. They will propose a change in the goal language, which is very specific and limiting.

VI. Staff Summary (8:40-8:50)

Compensation for Town Commissions

- The commission recommends compensation for all Council appointed commissions. The level of compensation should be commensurate with the level of work required.

Pride Event Planning Committee Volunteers – The commissioners recommended engaging the Cultural Diversity sub-group.

VII. Upcoming Council Items (8:50-8:55)

No questions. Staff will work with the Civic Engagement sub-group to develop a process for providing feedback to Council. Staff will also work on a plan to highlight specific council items for review.

VIII. Other Matters (8:55-9:00)

- *TOB should look for ways to improve communication when engaging the community around Town services. Consider both spoken and written language communication.*
- *Need to get communicate that Community Development/Planning has a Spanish speaker on staff.*
- *Carol will be speaking with Gorman regarding outreach, Spanish application, etc. for the Alta Verde housing projects.*

IX. Adjournment

Motion to adjourn at 9:16am, Motion: Carol, Second: Silvia

Notes:

Upcoming Agenda Topics

Blueprint & Lens Discussion

TOB Recruitment Strategies

Update from BCA and Breck History (November/December)

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