



OUR CORE VALUES

TOWN OF

— BRECKENRIDGE —

LIVING THE VALUES

The Town of Breckenridge protects, maintains, and enhances our sense of community, historical heritage, and alpine environment.

We provide leadership, empower our colleagues, and encourage citizen engagement.

The Core Values are embedded in who we are, how we work, and how we inspire and support each other and our community.

This book belongs to:

I commit to the Town Core Values and strive to live them every day.

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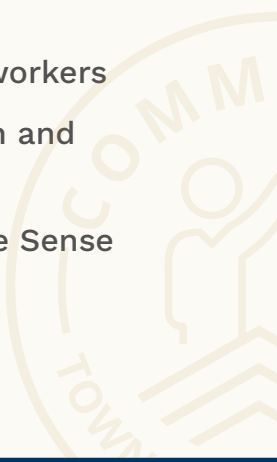




COMMUNITY

We serve the Breckenridge community and lead others through our everyday actions and cultivate an environment where everyone is valued, respected, and heard.

ACTIONS

- Be a Town Ambassador and Customer Service Champion
 - Embrace Diversity, Equity, and Inclusion
 - Demonstrate and Cultivate Empathy
 - Support Teamwork at All Levels
 - Focus on the “Big Picture”
 - Be Accessible and Responsible
 - Anticipate Community Needs
 - Serve Our Community and Coworkers
 - Connect Through Collaboration and Shared Leadership
 - Protect, Maintain, and Enhance Sense of Community
 - Recognize and Develop Talent
- 



ADAPTABILITY

We are agile and responsive to the changing needs of our community and embrace opportunities for growth.

ACTIONS

- Demonstrate Flexibility and Embrace Change
- Learn and Improve Continuously
- Manage Stress and Risk
- Prioritize, Complete, and Follow up on Tasks
- Welcome New Ideas
- Analyze Challenges
- Be Independent and Self-Motivated
- Self-Reflect





INTEGRITY

We are honest and trustworthy leaders who rely on our shared community values to make ethical decisions and conduct ourselves in a transparent and professional manner.

ACTIONS

- Develop Trust and Be Accountable
- Be Ethical and Transparent
- Empower and Engage Others in Decisions
- Practice Self-Awareness
- Speak Truth, Be Honest
- Be Professional
- Maintain High Standards





COMMUNICATION

We listen and communicate effectively in order to serve our community and build collaborative, meaningful, and sustainable relationships and solutions.

ACTIONS

- Write and Speak Clearly, Listen Actively
- Respond in a Timely Fashion
- Manage Conflict Constructively
- Be Approachable
- Be Present and Self-Aware
- Maintain Open Lines of Dialogue
- Initiate and Engage in Collaborative Decision Making
- Provide and Receive Constructive Feedback





STEWARDSHIP

We are trusted stewards of the Town's financial, environmental, and community resources by responsibly and sustainably utilizing and conserving our resources for future generations.

ACTIONS

- Consider Sustainability in All Decisions
- Manage Time and Resources Wisely
- Support the Town's Safety Culture
- Align Decisions with the Town's Shared Values
- Be a Trusted Steward of Land, Projects, Budgets, and Relationships
- Develop and Enhance Community Resources
- Maintain a Future Focus





INNOVATION

We promote a forward-thinking environment to generate creative solutions that inspire others as we lead our community.

ACTIONS

- Take Initiative
- Seek Efficient Solutions and Processes
- Anticipate, Recognize, and Address Challenges
- Inspire Creativity and Promote a Creative Environment
- Embrace and Utilize Technology
- Be Open to Learning and Applying New Knowledge





TOWN OF
BRECKENRIDGE

FSC® CERTIFIED | RENEWABLE ELECTRICITY | GREEN
SEAL™ CERTIFIED | PROCESSED CHLORINE FREE