



# Memo

To: Breckenridge Town Council Members  
From: Corrie Burr  
Date: March 9, 2021  
Subject: March 3, 2021 Child Care Advisory Meeting Report

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The Child Care Advisory Committee held a regular meeting on March 3, 2021. Committee members present via GoToMeeting: Greta Shackelford, Laura Amedro, Johanna Gibbs, Scott Perlow, Leslie Davis and Austyn Dineen. Town Council representative Kelly Owens was also in attendance. Joyce Ruderman and Jay Homola were unable to attend. Staff from the Town of Breckenridge included Mark Truckey, Julia Puester, Laurie Best and Corrie Burr.

## **Center Update**

LRSB is closed through the end of the week. Two rooms closed, then two more and then Public Health recommended to close the school. Guidelines are difficult for classrooms. The hope is that the center will open next week, but it will depend on any additional cases. They are encouraging children and staff get tested. Families have been encouraged to reach out for emergency funds if appropriate to Corrie or Catherine at ECO. We have approved 7 applications for approximately \$7,000. The center received the new PPP loan, therefore, the teachers / staff will continue to be paid. Vaccines are going well, most are done with their first and some are staggering the second doses in case of reactions.

There is a huge staffing shortage for early child care in Summit County. There are currently 15 open teacher positions and 2 staff positions in the County. There are very few people applying for the positions. Johanna inquired about a partnership to create a pipeline of qualified teachers in the future. The centers have always seen a few new staff members from the Resort when the season ends, but that will not be the same this year. The burn out is high in child care given the protocol management, families under duress and enforcing the rules. Housing is still a concern since many of the applicants are coming from out of town. More discussion for the future as to what type of housing is needed for incoming child care works to align with Town projects as well.

## **Ballot Survey Review**

The Committee reviewed round C of the ballot measure community survey. Laurie Best updated the Committee as to the strategy and the design of the survey to gauge general support up front and then provide information to see if it changes the outcome. This gives the ability to measure messaging. The survey will initially go out via text to the voter list with potential for phone interviews if needed. The committee asked to confirm with Magellan if the text will go out to all registered voters. The following

questions were posed by the Committee: will precinct data be provided in the reporting, will there be any mailing efforts, can we connect with the lodging community prior to the survey given recent discussions concerning short term rentals, there seems to be high potential for something to happen at the State level concerning short term rental management, is there any advantage to giving less choices and not including undecided as an option, should we add a quick question of the voters intention to remain in Summit County, should we add more information in T15 that shows monthly and annual cost data (\$77/day, \$1,700/month and \$20,000/year), can we add workforce number along with the number of supported businesses (represents X% of total workforce), add in any community information about workforce needs in a resort area (both parents working etc). The committee is concerned about starting a comprehensive outreach strategy and communication in late summer and if this is enough time to prepare for April 2022. The Committee will continue to get the word out in the interim as to the community need of this program.

### **Program Talking Points and FAQ – Version 1**

The first round of talking points and FAQ's were reviewed by the committee. The committee requested a quick, top 3 speaking points that all people need to know about the program. This will be added for Version 2 along with visual representation of the program / talking points.

### **Program Data**

Initial program data was quickly reviewed and will be discussed in detail at the April meeting.

Next meeting is on April 7th at 10am.

Adjourned at 11:40 am.

Staff will be available at the Town Council meeting for questions.