

**TOWN OF BRECKENRIDGE
TOWN COUNCIL SPECIAL MEETING
VIRTUAL MEETING
Tuesday, August 4, 2020
PAGE 1**

1 of 2

I) CALL TO ORDER, ROLL CALL

Mayor Mamula called the meeting of August 4, 2020 to order at 8:06am. The following members answered roll call: Mr. Bergeron, Ms. Gigliello, Ms. Owens, Mr. Carleton, Mr. Kuhn and Mayor Mamula.

II) APPROVAL OF AGENDA

Mr. Holman stated there were no changes to the agenda.

III) NEW BUSINESS

IV) DISCUSSION ITEMS

A) RESULTS FROM THE BTO BUSINESS SURVEY & RESULTS FROM THE FOCUS GROUPS (THOSE HELD IN THE PAST WEEK)

Mr. Holman stated the purpose of today is to talk about several items related to COVID, including the business survey, Walkable Main Street and winter planning.

Ms. Haynes stated the business survey went out on July 20th and was distributed through several organizations with 88 responses, and 83% of respondents supporting extending Walkable Main through September. She further stated that for winter, restaurants will try to keep some outside seating and focus on takeout or delivery options, and retailers are looking for more online focus to shift business models and they would like the Town to look at changing signage regulations. Ms. Haynes stated that respondents supported keeping safety protocols through the winter in order to keep their businesses open.

Mayor Mamula stated for his business, weekends in September are typically very strong, and we may have more travelers this year with schools opening late so the entire month of September may be strong. He further stated September 28th might be the last day of Walkable Main Street. Ms. Gigliello stated that since Denver schools are doing online learning we may not slow down in September as we have done in prior years. She also stated she supports keeping Walkable Main going through the end of September. Mr. Bergeron, Mr. Kuhn and Mr. Carleton with Mayor Mamula and Ms. Gigliello. Ms. Haynes stated OktoberFeast will take place Sept. 26-Oct. 4, but it will be very different from Oktoberfest as in the past.

Council agreed to reopen the Main Street on Monday, September 28th. Council discussed the timing of free parking, and Mayor Mamula stated he would like to leave the Mask Zone ordinance in place indefinitely. Mayor Mamula also stated the Town's liquor service ordinance is superseded by the State's order, ending liquor sales and service at 10pm. Ms. Owens stated we need to not lose sight of how sending all the kids back to school will impact the community.

B) PLANNING FOR FALL AND WINTER

Mayor Mamula stated he feels we should look again at business support for the winter, depending on what happens with COVID and tourism. Mr. Holman stated staff plans to bring the CIP to Council at the second meeting in September, and then we'll bring the budget to Council the first meeting in October. He further stated we are going to look at the budget differently this year, and some of the conversations we are having now include how we can replicate the desire to be outdoors in the winter and how much additional funding we may need for those activities. Mr. Bergeron suggested making activities cost-neutral, for example hosting guided snowshoe hikes at low cost. Mayor Mamula stated he would like to see winter activation in the forest similar to the BCA Trail Mix project. Mr. Holman stated we have created an environment where people feel safe so they want to visit and they want things to do while they are here. Ms. Gigliello stated we could look into using the Recreation path for snowshoeing and cross-country skiing. Mr. Kuhn stated Baldy will be busy this winter as well, and we'll need to make sure we educate visitors about backcountry use if the ski area limits their use. Mayor Mamula stated people seem to feel safe here and we should continue to play to that sentiment. Mr. Bergeron noted that keeping the crowds outside may make the difference in keeping our town afloat during this difficult time. Mayor Mamula stated perhaps we look at adding snow sculptures all over Town this year in an effort to spread people out. Ms. Gigliello stated

**TOWN OF BRECKENRIDGE
TOWN COUNCIL SPECIAL MEETING
VIRTUAL MEETING
Tuesday, August 4, 2020
PAGE 2**

2 of 2

she would like to see some partnerships with businesses to promote outside and distanced activities this winter.

Mr. Bergeron suggested creating a town-sponsored website portal for people to purchase items or food online for take-out or delivery. Ms. Kay, Director of the BTO, stated that kind of information is on www.onebreckenridge.com, which is a more local-facing website. She further stated perhaps the BTO could take a look at creating a micro-site to link to online ordering and make it restaurant- and retail-focused. Ms. Kay stated a “white glove concierge service” could deliver food and products through an internal service and we are looking into it. Ms. Gigliello stated she loves this idea so that people don’t have rely on going out for food.

Mayor Mamula stated his restaurant is doing 500 to-go meals a night, and he wants the Town to plan this out logistically so there are good pick-up areas for easy to-go access this winter, especially with snow on the ground. He stated it would be cheaper and more sustainable to spend money on this effort than on rent relief.

Mr. Bergeron asked if there would be a separate meeting for trails ideas, and Mayor Mamula stated BOSAC needs to think through ideas.

V) OTHER MATTERS

Mr. Holman stated the grant process looks to be different this year, as we won’t be able to grant all of the in-kind requests for facility space. Mayor Mamula stated we need to make sure we keep supporting the organizations that are keeping people alive, such as food banks and rent relief, in particular, and we are going to have to make some difficult choices based on the health and safety of the community.

Mr. Holman also stated council and staff are going to participate in a Town Hall event with Summit County this afternoon.

Mr. Holman stated next week’s council meeting will start at approximately 5:45pm with a light agenda because several council members will be gone. Also, the Town has been working hand-in-hand with the BTO and coming up with creative solutions for our COVID challenges for locals and visitors.

Mayor Mamula stated the council wants to make sure we explore every avenue for business options this winter, and we are looking for ideas. Ms. Owens stated we would like any ideas the local community has to make this work for us.

Mr. Holman also noted he would like the council members to submit questions for the council vacancy applicants prior to the interviews at the end of August.

VI) ADJOURNMENT

With no further business to discuss, the meeting adjourned at 9:10am. Submitted by Helen Cospolich, CMC, Town Clerk.

ATTEST:

_____/s/_____
Helen Cospolich, CMC, Town Clerk

_____/s/_____
Eric S. Mamula, Mayor