

Evidence for Public Hearings – New Licenses

The Colorado Liquor Code (Regulation 47-310 Application – General Provisions) requires the application of a new license, upon the request of the Local Licensing Authority, to provide suitable additional evidence of its citizenship, residence, and good character and reputation, and also of the reasonable requirements of the neighborhood and the desires of the adult inhabitants.

To help you accomplish these goals for your hearing, we supply these suggestions:

1. Evidence concerning whether the Applicant (individual, corporation, or other entity) is qualified to hold the type of license applied for, which evidence may include:
 - a. other facilities operated by applicant
 - b. training and experience of applicant
 - c. familiarity with laws both state and local
 - d. procedures and policies regarding enforcement of liquor laws
 - e. reputation and particular history of applicant regarding liquor laws

2. Evidence concerning the reasonable requirements of the neighborhood and whether existing outlets are adequate, which evidence may include:
 - a. number of existing outlets and proximity
 - b. testimony from adults residing in the relevant neighborhood
 - c. testimony from applicant or applicant's officers
 - d. testimony from petitioner or company submitting petitions

3. Evidence concerning the desires of adult residents for existing outlets, which evidence may include:
 - a. testimony from adults residing in the relevant neighborhood
 - b. testimony from a manager or business owner in the relevant neighborhood
 - c. petitions submitted by the applicant or petition company
 - d. testimony from applicants

4. May have other evidence concerning:
 - a. nature of establishment and location
 - b. discussion concerning meeting all applicable City codes or ordinance
 - c. discussion concerning financial interest in establishment